

24/25 WINTER COLLECTION



Presented by: Livin' the dream Sales
Michael Rosen
Johnny Lyons
Ryan Anderson





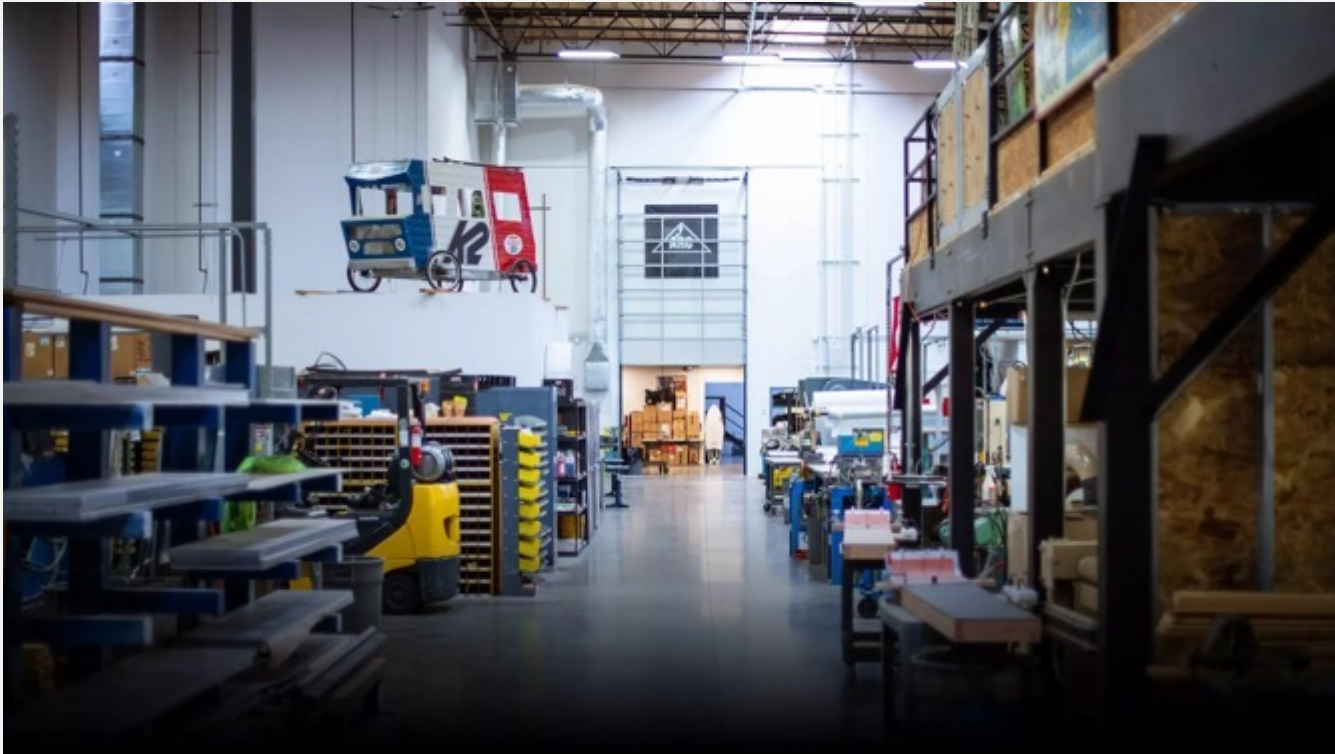
K2 – AN AMERICAN COMPANY

Elevate Outdoor Collective

- **Seattle, Washington – World HQ for K2 –**
 - **All Development and Design in USA – The ARC – Advanced Resource Collective**
- **K2 Sports – Skis, Snowboards, BCA, Ride, Line, Tubbs/Atlas, Madshus**
 - **A Company of Authentic Brands**
- **K2 – the 3 I's**
 - **Iconic – leading brand in USA since 1987 -**
 - **Innovative – revolutions in design – , Wide Snowboards, Women specific boards, rocker, Boa Conda fit systems.**
 - **Irreverent – K2's IMPACTFUL Marketing**

IT BEGINS IN THE ARC – The Advanced Resource Collective.

Our innovation and design center in Seattle is the birthplace of all K2 products. Our state of the art development and prototyping facility. From the ideation stage to final production, everything centers around the ARC and the people that design our product. We then roll up our crew, a combination of design wizards and hardcore athletes alike, and test it on the hill. We drive feedback.



PRODUCT SUSTAINABILITY PROGRESS REPORT

100% SUSTAINABLE ENERGY AT BOOT FACTORY

**44% SUSTAINABLE ENERGY AT SKI/SNOWBOARD
FACTORY**

INSTALLATION OF SOLAR PANELS

FSC CERTIFIED CARBOARD PACKAGING

80% RECYCLED CONTENT

MATERIAL CONVERSION

CONVERTING PLASTIC TO PAPER PRODUCTS WHERE POSSIBLE
100% POST-CONSUMER RECYCLED PLASTIC IN BAGS

MAXIMIZING ALLOWABLE RECYCLED CONTENT

- STEEL EDGES, BASES (SKI/SNOWBOARD), INJECTED PARTS

PLANT-BASED WAX ON ALL SKIS AND SNOWBOARDS


- WEND BRANDED WAX


PILOTING K2 EXCLUSIVE BIO-RESIN FORMULA

- INTEGRATION IN F22 PRODUCT MIX

- SHORT-TERM TARGET OF 100% INTEGRATION ON ALL SKIS
AND SNOWBOARDS



2023 & TODAY 

IN DEVELOPMENT 

100% RENEWABLE ENERGY
DALBELLO SKI BOOT FACTORY

100% RECYCLED PACKAGING
ALL PLASTIC PACKAGING

33% BIO-RESIN +
IMPLEMENTED IN 33% OF
SKI/SNOWBOARD PRODUCTION AT
KAITAI

100% BIO-RESIN
USE OF BIO-RESIN ACROSS 100% OF
SKIS/SNOWBOARDS

44% RENEWABLE ENERGY
KAITAI SKI/SNOWBOARD FACTORY
30% ROOFTOP SOLAR

+80% RECYCLED
FSC CARDBOARD & PACKAGING

FSC CERTIFIED CORES
ALL WOOD CORES MOLDED IN KAITAI
FACILITY

ECO-SIDEWALL MATERIALS

50% RECYCLED
STEEL EDGES ON SKIS/SNOWBOARDS

35% LESS ENERGY - HOME OFFICE
SEATTLE HQ IS AN ENERGY STAR-
CERTIFIED OFFICE **

FSC CERTIFIED SSM STICKERS
FSC CERTIFIED PRODUCT INFORMATION
STICKERS ON ALL K2 PRODUCTS

BIO-BASED TOPSHEET MATERIALS

FLAX CARBON REPLACEMENT
100% NATURAL FIBER USED TO REPLACE
CARBON FIBER IN KEY COLLECTION

REGRIND MAXIMIZATION
PC REGRIND PRIORITIZED IN PARTS SKI
BOOTS & SNOWBOARD BINDINGS

100% NATURAL WAX
WEND FACTORY WAX ON ALL
SKIS/SNOWBOARDS

**SUSTAINABLE INK & COATING
SOLUTIONS**

REACH STANDARD ADHERENCE*

H2O FILTRATION SPEED INCREASE
IMPROVED TO REDUCE H2O WASTE
DURING BASE & EDGE MFG
PREPARATION

SUGARCANE EVA
REPLACING TRADITIONAL EVA FOUND
ON SNOWBOARD BINDINGS

OUTGOING LOGISTICS SOLUTIONS

PVC-FREE SNOWBOARD BOOTS

LOCAL MATERIALS SOURCING
PROXIMITY TO RAW MATERIALS AT
KAITAI REDUCES TRANSPORT &
EMISSIONS

+ 1 GALLON OF BIO-RESIN SAVES THE
SAME ENERGY AS -
+ 1,300 SMARTPHONE CHARGES
+ 85 16 OZ. SERVINGS OF WATER
+ 10 MILES/16.09 KM DRIVING AVG
CAR

& MORE
WE DON'T WANT TO GIVE AWAY ALL OF
OUR ENGINEERING SECRETS

* REACH = REGISTRATION, EVALUATION, AUTHORIZATION & RESTRICTION OF CHEMICALS

** URBAN OFFICE SETTING MEANS OUR STAFF COMMUTES VIA BICYCLE, FOOT, OR PUBLIC TRANSIT



THE TESTING CREW



- David Djite @daviddjite
- Jake Kuzyk @jakekuzyk
- Leanne Pelosi @leannepelosi
- Matt Belzile @mattbelzile
- Sage Kotsenburg @sagekotsenburg
- Sean Pettit @seanpettit
- Curtis Cizek @curtiscizek
- Kennedy Deck @kennedideck
- Parker Szumowski @parkszoom
- Yo Amagai @yo_amagai
- Mark Wilson @mark_himself_22





ALL-NEW

ORTTON

BY SAGE KOTSENBURG

INDUSTRY-FIRST TECHNOLOGY

A FIRST-OF-IT'S-KIND CONSTRUCTION COMES FROM A ONE-PIECE RUBBER LOWER WITH INTEGRATED MESH.

RUBBER LOWER CONSTRUCTION |

- THE RUBBER CONSTRUCTED LOWER IS A SINGLE FORMED PIECE
 - ELIMINATES ALL STITCHING AND CREATES A COMPLETELY WATERPROOF LOWER
- INCREASED DURABILITY AND EXTENDED LIFE

LACE COVER |

- EXTENDS $\frac{3}{4}$ OF THE BOOT WITH A ZIPPERED CLOSURE.
- SNOW GAITER CLIP FOR ADDED PROTECTION FROM SNOW AND WATER
- 4 WAY STRETCH MESH LINED WITH 4 WAY STRETCH FLEECE.

BOA REELS |

- DUAL H4 BOA REELS FOR MORE CLOSURE POWER ON THE FORE FOOT
- INCREASED DURABILITY WITH REPLACEABLE SIDE REEL



INDUSTRY-FIRST TECHNOLOGY

OUR SNOWBOARD BOOT SCIENTISTS APPROACHED K2 SNOWBOARDING TEAM RIDER SAGE KOTSENBURG WITH A NEW CONCEPT ON SNOWBOARD BOOT CONSTRUCTION - FIRST-OF-IT'S-KIND CONSTRUCTION COMES FROM A ONE-PIECE RUBBER LOWER WITH INTEGRATED MESH. THE ORTON WILL NOT ONLY BE WATERPROOF, BUT ALSO WARM AND DRY, ALL DAY LONG. THE ONE-PIECE-RUBBER LOWER IS MARRIED WITH A DUAL-ZONE BOA® LACING SYSTEM, MAKING THIS A VERSATILE BOOT, FITTING FEET OF ALL SHAPES AND SIZES.

IN THE DEVELOPMENT OF THIS BOOT, SAGE SPENT OVER 100 DAYS IN THIS PRODUCT, GETTING IT 100% RIGHT. ATOP OF THAT, THE ORTON WAS TESTED BY OUR STAFF, OUR TEAM OF ATHLETES, BACKCOUNTRY GUIDES, AND OUR FILM CREW. THOUSANDS AND THOUSANDS OF HOURS WENT INTO SETTING A NEW STANDARD WITH THE ORTON. SAGE KNOWS THAT THE DEVIL IS IN THE DETAILS...AND HE'S DETAILED. FOR THE BEST PERFORMANCE IN THE BOOTPACK,

- **ONE-PIECE RUBBER LOWER**
- **VIBRAM® V5 OUTSOLE WITH HARSHMELLOW™**
- **HARSHMELLOW™ PLUS INSOLE**
- **INTUITION® PRO FOAM LINER**
- **NO-SNOW LACE COVER WITH WATERPROOF ZIPPER**
- **DUAL ZONE BOA® LACING**
- **ENDO™ CONSTRUCTION**
- **ENVISIONED, DESIGNED, & TESTED BY RIDER SAGE KOTSENBURG**





ENDO™ 2.0
CONSTRUCTION

WINNING WITH FIT

ECO-HARSHMELLOW™
VIBRATION
DAMPING

VIBRAM® V5
OUTSOLE

ONE
PIECE
RUBBER
LOWER

K2
THE ORTON

ENDO CONSTRUCTION

extends the life of your snowboard boot by helping to provide riders with a consistent flex and feel ,

Model-Specific Flex Patterns -
Unrivaled Rebound - Long-Lasting

REINFORCED Rubber

Abrasion resistance reinforced rubber is placed in areas of high stress to extend the life of the boot and increase durability

HDR Premium Synthetics

Eight times more durable than a standard PU upper, HDR Premium Synthetics is a propriety synthetic durable finish designed for extreme condi



ENDO CONSTRUCTION

- *Exclusive to K2 Snowboarding, Endo Construction extends the life of your snowboard boot by helping to provide riders with a consistent flex and feel*
- **Model-Specific Flex Patterns**
- **Unrivaled Rebound**
- **Long-Lasting**
 - **Durable**



MAYSIS \$349.95 [4.0 star rating](#)

THE NUMBER ONE SELLING BOOT IN THE WORLD.

- award winning fit with Conda™ liner lacing system.
- articulating cuff to reduce distortion when flexing
- BOA® Fit System H4 Coiler
- Endo™ technology
- This Grips!™ dual-rubber compound to provide excellent grip both on and off the snow.
- Available in Wide, 7cm wider in Toe Box than regular boot
- MAYSIS CLICKER- \$419
- CLICKER XHB BINDING- \$279



Contour \$349

FREERIDE FOCUSED TECH IN A CLASSIC SILHOUETTE

4.5 star rating

- Award winning fit with Conda™ liner lacing system.
- articulating cuff to reduce distortion when flexing
- TX3 BOA® Lacing ,H4 Coiler BOA® Fit System
- Endo™ technology
- This Grips!™ dual-rubber compound to provide excellent grip both on and off the snow.
- Flex Zone calf panel: Neoprene-based Stretch Panel





Exclusive to K2 Snowboarding, the fit on the fly Conda BOA® system.

Thinner profile,

- softer durometer urethane,
- asymmetrical designed harness

Hugs the rider's ankle to create ultimate heel hold.



ASYM CONDA

- REDESIGNED AND IMPROVED FIT
- MATERIAL REDUCTION
- ADDED CORING FOR UNIFORM FLEX PATTERN
- WIDER WIDTH & BETTER PRESSURE DISTRIBUTION
- ASYMMETRICAL DESIGN FOR A MORE ERGONOMIC FIT



FOCUS AND ZONAL BOA® FIT SYSTEM

- A two-reel BOA® Fit System that allows for the upper and lower zones of the boot to be tightened independently

3-POINT HARNESS

- The 3-Point Harness is a straightforward solution that doesn't skimp on support. This system aims to optimize heel hold, while providing ankle support and unrivaled stability to help reduce fatigue. A taller, Pro Version is found on Orton and Format models for additional support.



Orton
\$429
Stiffness Rating 8



Hanford
\$379
Stiffness rating 7



Boundry
\$319
Stiffness rating 6



Three-Point Harness

The 3-Point Harness is a straightforward solution that optimizes heel hold, provides ankle support, and reduces fatigue by ensuring stability.

BOUNDARY

\$319

- dual zone closure with BOA® Fit System to micro-tune your fit.
- three-point harness is integrated into the shell,
- This Grips!™ rubber outsole





KINSLEY

\$319

- Womens last
- dual-zone closure with BOA® Fit System
- heat-moldable Control Foam 3D liner
- This Grips!™
- Flex Zone calf panel

Raider/ Haven

\$259

- perfect all-mountain option for boarders who want a softer flexing boot with deluxe features for exploring new terrain.
- Intuition® Comfort Foam 3D
- H4 Coiler BOA® Fit System
- lightweight rubber outsole



ROSKO AND BENES

\$229

- The H4 Coiler BOA® Fit System
- Intuition® Comfort Foam 3D liner
- Fast-In liner lacing
- Phylite™ outsole



Boot Lasting

K2 USES A **I-TO-I LASTING SYSTEM** FOR EVERY LINER AND SHELL THROUGHOUT THE ENTIRE COLLECTION. THIS ENSURES THE CUSTOMER WILL GET THE BEST POSSIBLE FIT WHEN RIDING A BOOT FROM K2 SNOWBOARDING

Performance Last

D Last through the forefoot with a more performance focused heel pocket, and 11° of forward lean.

- Available on Orton and Maysis,

Traditional Last

D Last with 11° of forward lean.

- Available on Kinsley, Rosco, Benes.

Wide Last

E 1/2 Last with 11° of forward lean. Both shell and liner are **7mm wider** than our traditional last and shell.

- Available on Maysis Wide

Intuition® EVA,
a patented foam developed
specifically to be comfortable,
lightweight, moldable, and
durable.

Intuition® SpaceHeater™

- Trap Heat In, Keep Cold Out,
- Available on the Orton Boot

LINER EXTRAS

Cored Ankle Pockets

Internal J -Bars ,

External J-Bars ,





The Original BOA® Boot Company

Introducing BOA® Fit System to the snowboard market over a decade ago.

BOA® TX3 ROPE LACE

- Featured on the Orton, BOA®'s TX3 rope lace uses a textile based rope with the same guaranteed for life BOA Fit System.

BOA® Zonal Nautilus Lacing

- A two-reel BOA® Fit System that allows for the upper and lower zones of the boot to be fit independently.

BOA® Fit System

- A cable and reel based fit system that creates even tension and easy lacing operation. This system features low friction guides for even tightening. BOA® Coiler works to atomically redact lace slack so your boots stay nice and neat.

H4/M3 Coiler Zonal BOA® Fit System



H4 dial controls the upper shell lacing, and the M3 dial controls the lower shell lacing.

Conda Boa Fit system



Conda™ BOA® Liner Lacing - Proprietary liner lacing system that harnesses the power of BOA® to provide superior heel hold and support

Traditional Lace



Traditional Lacing - Top to bottom traditional shell lacing provide a custom fit and hassle-free simplicity



VIBRAM® V5 OUTSOLE

- Vibram® V5 Outsole features a full EcoStep rubber (30% regrind) with and Harshmellow™ pods under the toe and heel to reduce noise underfoot. The V5 Outsole is the perfect combination of sustainability and performance.



THIS GRIPS! PREMIUM RUBBER OUTSOLE

- A K2 exclusive built to offer the best possible performance at the lowest possible weight. An EVA midsole with Harshmellow™ pods makes this quiet underfoot, and a dual rubber compound provides unmatched grip for the parking lot and the boot pack.



ROLLSOLE™ OUTSOLE

- The RollSole™ Outsole aims at providing additional range of motion without sacrificing grip or support. This outsole keeps the overall weight of the boot down while offering extra mobility from side to side.

INSOLES

HARSHMELLOW™ FOR
IMPACT ABSORPTION
SHAPING AND INCREASED
ARCH SUPPORT
AESTHETIC
IMPROVEMENTS





Women's Focused Stretch Panel

Neoprene-based panel at the top of the cuff, that allows the top of our women's liners to form fit around the rider's calf, keep legs happy all day long.

K2 Clicker XHB

THE PROVEN INTERFACE

SECURE TOE AND HEEL MOUNT POINTS INCREASED EDGE TO
EDGE RESPONSE

NATURAL LATERAL ROLL & MOBILITY FAMILIAR FLEX AND FEEL
Rockerd Sole





K2 SNOWBOARDING BOOTS - MEN'S COLLECTION

ZONAL BOA®

BOA® WITH CONDA™

LACE

NEW!

ORTON MEN'S SNOWBOARD BOOT

- VIBRAM® V5 OUTSOLE WITH HARSHMELLOW™
- HARSHMELLOW™ PRO INSOLE
- ZONAL BOA® FIT SYSTEM WITH TX3 LACING
- PRO 3-POINT HARNESS
- ENDO™ CONSTRUCTION
- ARTICULATING CUFF
- INTUITION® PRO FOAM LINER
- ONE PIECE RUBBER LOWER



THRAXIS MEN'S SNOWBOARD BOOT

- VIBRAM® V5 OUTSOLE WITH HARSHMELLOW™
- HARSHMELLOW™ PRO INSOLE
- ZONAL BOA® FIT SYSTEM WITH TX3 LACING
- CONDA™ WITH BOA® HEEL RETENTION SYSTEM
- ENDO™ CONSTRUCTION
- HDR PREMIUM SYNTHETIC UPPER
- NEW! INTUITION® PRO FOAM 3D LINER



ASPECT UNISEX SNOWBOARD BOOT

- VIBRAM™ MOUNTAINEER OUTSOLE
- HARSHMELLOW™ PLUS INSOLE
- TRADITIONAL LACE OUTER WITH 45 DEG
- CONDA™ WITH BOA® HEEL RETENTION
- ENDO™ CONSTRUCTION WITH HEEL WEAR COMPATIBILITY
- REINFORCED RUBBER UPPER
- INTUITION® PRO FOAM LINER WITH SPACE PU CASTING FOR SNOW-CAMPABILITY



HANFORD MEN'S SNOWBOARD BOOT

- THIS GRIPS!™ OUTSOLE WITH HARSHMELLOW™
- HARSHMELLOW™ PLUS INSOLE
- ZONAL BOA® FIT SYSTEM WITH TX3 LACING
- 3-POINT HARNESS
- ENDO™ CONSTRUCTION
- ARTICULATING CUFF
- INTUITION® CONTROL FOAM LINER



HOLGATE MEN'S SNOWBOARD BOOT

- VIBRAM® V5 OUTSOLE WITH HARSHMELLOW™
- HARSHMELLOW™ PRO INSOLE
- BOA® FIT SYSTEM WITH H4 COILER
- CONDA™ WITH BOA® HEEL RETENTION SYSTEM
- ENDO™ CONSTRUCTION
- ARTICULATING CUFF
- NEW! INTUITION® PRO FOAM 3D LINER



EVASION MEN'S SNOWBOARD BOOT

- THIS GRIPS!™ PREMIUM FREESTYLE OUTSOLE
- HARSHMELLOW™ INJECTED MIDSOLE
- HARSHMELLOW™ PLUS INSOLE
- TRADITIONAL LACE OUTER WITH LACE CO
- CONDA™ WITH BOA® HEEL RETENTION S
- ENDO™ CONSTRUCTION REINFORCED RU
- INTUITION® PRO FOAM 3D LINER



BOUNDARY MEN'S SNOWBOARD BOOT

- THIS GRIPS!™ OUTSOLE WITH HARSHMELLOW™
- HARSHMELLOW™ INSOLE
- ZONAL BOA® FIT SYSTEM WITH TX3 LACING
- 3-POINT HARNESS
- P.U. HEEL COUNTER
- ARTICULATING CUFF
- INTUITION® CONTROL FOAM LINER



MAYSIS MEN'S SNOWBOARD BOOT

- THIS GRIPS!™ OUTSOLE WITH HARSHMELLOW™
- HARSHMELLOW™ PLUS INSOLE
- BOA® FIT SYSTEM WITH H4 COILER
- CONDA™ WITH BOA® HEEL RETENTION SYSTEM
- ENDO™ CONSTRUCTION
- ARTICULATING CUFF
- INTUITION® CONTROL FOAM LINER



OVERDRAFT MEN'S SNOWBOARD BOOT

- THIS GRIPS!™ PREMIUM FREESTYLE OUTSOLE
- HARSHMELLOW™ INJECTED MIDSOLE
- HARSHMELLOW™
- TRADITIONAL LACE OUTER WITH LACE CO
- CONDA™ WITH BOA® HEEL RETENTION S
- P.U. HEEL COUNTER
- INTUITION® COMFORT FOAM 3D LINER



K2 SNOWBOARDING BOOTS - WOMEN'S COLLECTION

ZONAL BOA®

BOA® (& CONDA™ WITH BOA®)

LACE

FORMAT WOMEN'S SNOWBOARD BOOT

- VIBRAM® V5 OUTSOLE WITH HARSHMELLOW™
- HARSHMELLOW™ PRO INSOLE
- ZONAL BOA® FIT SYSTEM WITH TX3 LACING
- PRO 3-POINT HARNESS
- ENDO™ CONSTRUCTION
- ARTICULATING CUFF
- INTUITION® PRO FOAM LINER



CONTOUR WOMEN'S SNOWBOARD BOOT

- THIS GRIPS!™ OUTSOLE WITH HARSHMELLOW™
- HARSHMELLOW™ PLUS INSOLE
- BOA® FIT SYSTEM WITH H4 COILER
- CONDA™ WITH BOA® HEEL RETENTION SYSTEM
- ENDO™ CONSTRUCTION
- ARTICULATING CUFF
- INTUITION® CONTROL FOAM LINER



ASPECT UNISEX SNOWBOARD BOOT

- VIBRAM™ MOUNTAINEER OUTSOLE
- HARSHMELLOW™ PLUS INSOLE
- TRADITIONAL LACE OUTER WITH 45 DEG. LACE LOCK
- CONDA™ WITH BOA® HEEL RETENTION SYSTEM
- ENDO™ CONSTRUCTION WITH HEEL WELT FOR COMPATIBILITY
- REINFORCED RUBBER UPPER
- INTUITION® PRO FOAM LINER WITH SPACEHEAT™ & PU CASTING FOR SNOW-CAMPABILITY



TRANCE WOMEN'S SNOWBOARD BOOT

- THIS GRIPS!™ OUTSOLE WITH HARSHMELLOW™
- HARSHMELLOW™ PLUS INSOLE
- ZONAL BOA® FIT SYSTEM WITH TX3 LACING
- 3-POINT HARNESS
- ENDO™ CONSTRUCTION
- ARTICULATING CUFF
- INTUITION® CONTROL FOAM LINER



HAVEN WOMEN'S SNOWBOARD BOOT

- ROLLSOLE™ OUTSOLE
- HARSHMELLOW™ PLUS FOOTBED
- BOA® FIT SYSTEM WITH H4 COILER
- FAST-IN HARNESS
- ARTICULATING CUFF
- UPDATED! INTUITION® COMFORT FOAM LINER



COSMO WOMEN'S SNOWBOARD BOOT

- ROLLSOLE™ OUTSOLE
- HARSHMELLOW™ INSOLE
- TRADITIONAL LACE OUTER
- CONDA™ WITH BOA® HEEL RETENTION SYSTEM
- ARTICULATING CUFF
- INTUITION® COMFORT FOAM LINER



KINSLEY WOMEN'S SNOWBOARD BOOT

- THIS GRIPS!™ OUTSOLE WITH HARSHMELLOW™
- HARSHMELLOW™ INSOLE
- ZONAL BOA® FIT SYSTEM WITH TX3 LACING
- 3-POINT HARNESS
- P.U. HEEL COUNTER
- ARTICULATING CUFF
- INTUITION® CONTROL FOAM LINER



BENES WOMEN'S SNOWBOARD BOOT

- PHYLITE™ OUTSOLE
- EVA FOOTBED
- BOA® FIT SYSTEM WITH H4 COILER
- PRO 3-POINT HARNESS
- ARTICULATING CUFF
- INTEGRATED INTUITION® COMFORT FOAM LINER



K2 snowboard boots- Winning with FIT.





K22024

K2 Snowboard core constructions:

Five different Wood Core constructions, 3-5 year warranty

S1 Core – Stability Core

Smooth flexing and durable enough to pack a five-year warranty, the S1 Core is made from three renewable species of timber -Bamboo, Aspen, and Paulownia.

Aspen and Bamboo work together to highlight the snap and response of this wood and a Bamboo-dominant underfoot section at 30° to increase strength, supercharge the edge-to-edge response, and increase the pressure distribution along the edge. We've also placed lightweight paulownia in the tip and tail to help to reduce swing weight..

A1 Core – Action Core Lightweight, snappy, and durable

A1 Core is made from three renewable species of timber - Bamboo, Aspen, and Paulownia.

Aspen-dominant to highlight the snap and response of this wood, we've combined it with Bamboo at 30° underfoot to increase strength, supercharge the edge-to-edge response, and increase the pressure distribution along the edge. We've also placed lightweight paulownia in the tip and tail to help to reduce swing weight.

K2 Snowboard core constructions

BAP Core – Bambooyah Core, A tri-blend wood core harnesses the rebound, strength, and feel of sustainably harvested Bamboo, Aspen, and Paulownia timber species

Aspen Core - A single species lightweight wood core that delivers smooth flex and lively rebound

Rhythm™ Core - Women's specific core shaping and profiling using sustainably harvested timber to reduce weight and add maneuverability while retaining strength and liveliness.

SPECTRAL BRAID™ | UPDATED FOR 22/23 | first of its kind variable angle reinforcement that allows for precision tuned torsion and flex by altering the fiber orientation along the length of the snowboards. This makes our snowboards feel lively, energetic, and remarkably composed.



CARBON POWER FORK

Pre-cambered Carbon Power Fork additives are strategically shaped to offer greater response and energy return by increasing the width toward the tail - allowing for more material to be engaged, and more energy to be created the harder the tail is flexed. Add snap to ollies, increase edge pressure, and give energy in and out of turns with Carbon Power Fork

CARBON BACKBONE - NEW

Tip to tail carbon – Carbon Backbone an insert that runs down the center of the snowboard and adds response, rebound, and precise control on approaches and landing heavy tricks. Add snap to every ollie.



Carbon DarkWeb™ -

Carbon stringers extend at 45° angles from the inserts in an “X” pattern, adding responsiveness and stability at all speeds.



Fiberglass technology

ICG™ 20 Triax Carbon Glass - Integrating Carbon Fiber stringers that run the length of the board into our fiberglass increases the snap of the snowboard without adding unnecessary rigidity

ICG™ 10 Biax Carbon Glass

Biax Glass - A fiberglass weave intersecting at 90° angles provides just the right amount of torsional flexibility and strength

Hybritech™ Sidewall Construction - A K2 exclusive. By transitioning from a P-Tex sidewall into a capped construction in the tip and tail of our snowboards

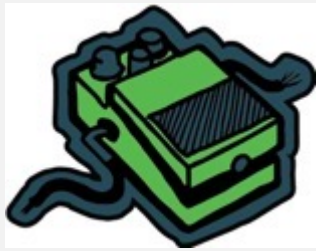


LANDSCAPE

LANDSCAPE

DETAIL ILLUSTRATIONS

NATURAL VIBRATIONS



ALCHEMIST

The hero of the collection.

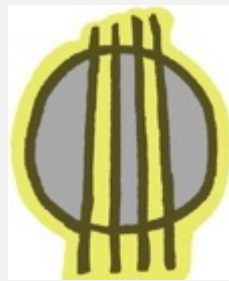
Leading the band through style and spirit. The illustration on the Alchemist is a rendition of Seattle's infamous, Kurt Cobain's distortion pedal.



Anticlot

Never stopping, Never Off-Beat

The Antidote is as unpredictable as it is consistent. Controlled chaos...flade for when a lot is going on and things need to be in the right place at the right time.



EXCAVATOR

Set the tone - set the path for the rest.

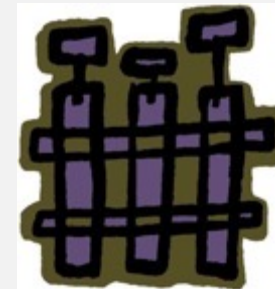
Inspired by the groove of a bass-line. Sometimes all you need is a fret-less neck and 4 strings.



Manifest

If you can play the keys you can play the rest.

This board is for the purists who have studied the craft, day in and day out. Remembering what freeride has been to bring it into the future.



instrument

Play Jazz...

Always classic but still will always surprise you. The instrument is like the flow of a trumpet - loud, energetic and most necessary.



PASSPORT

Grab the tambourine and join the band!

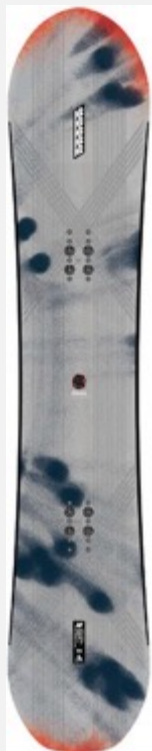
The passport is for everyone to jump in. Welcoming, fun, and lively. This board is the entrance into K2 Landscape.

LANDSCAPE
COLLECTION

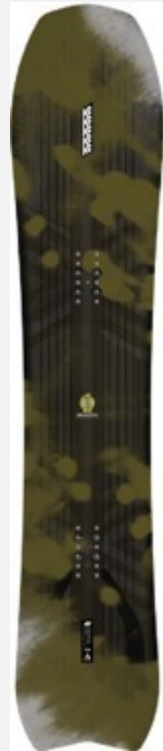
NATURAL VIBRATIONS



ALCHEMIST



ANTIDOTE



EXCAVATOR



MANIFEST



INSTRUMENT



PASSPORT



Alchemist

- S1 Core
 - Spectral Braid™
 - Recess3D -By reducing the number of materials in low-stress zones
 - Carbon Power Fork™ -A pre-cambered carbon inlay in the tail
 - Wax Infused Sintered 4001 Base
- \$749





Excavator

\$549

specializes in digging deep trenches on groomers and displacing powder after the storm cycle

allows riders to size down ~5cm extra width and 20mm of taper benefits riders with wider feet

SI Core

Carbon Power Fork™ - A pre-cambered carbon inlay in the tail of your snowboard gives the board energy in and out of turns and adds extra pop for takeoffs and landings.



MANIFEST

\$579

- DIRECTIONAL TWIN
- UNISEX SIZING
- AI Core
- FIVE YEAR WARRANTY
- CARBON DARKWEB
- ICG 20 TRIAX FIBERGLASS
- Sintered 4000 Base





Passport

\$529

Directional Combination Camber Profile

A1 Core

ICGTM 10 Triax Glass with Carbon

Unisex Sizing | 46, | 49, | 51, | 54, | 57, | 59W, | 60, | 62W, | 63



THE FUNNEST TURN ON THE PLANET

KEY FEATURES:

CARBON BACKBONE |

- ADDS AN EXTRA BOOST OF POP AND LIVELINESS TO THE BOARD

SHAPE |

- TIP USES A MODERN AESTHETIC FOR OPTIMAL POWDER FLOAT
- TAIL CUTOUTS HELP REDUCE THE OVERALL SURFACE AREA TO HELP IT SINK IN POWDER WITHOUT HAVING TO SHORTEN THE TAIL.

REFERENCE STANCES |

- CENTERED FOR MORE PLAYFUL FREESTYLE AND PARK RIDING
- SETBACK FOR FREERIDING AND POWDER PERFORMANCE.
- THE GOAL WAS TO MAKE THE MOST VERSATILE VOLUME SHIFT BOARD ON THE MARKET



THE FUNNEST TURN ON PLANET EARTH

Designed to ride the entire resort and score an A+ in the turning category, the ALL-NEW K2 Almanac snowboard is writing the newest chapter in Volume Shift™ snowboards. Purpose-engineered to be a daily driver, this snowboard takes inspiration from models like the Party Platter and Excavator, and charts it's own course. When choosing the Almanac, you'll want to size down ~5cm, due to it's wider than average outline (read: Volume Shift™) - so if you normally ride a 158cm snowboard, you'll want to get your hands on the 153cm length for lapping your favorite run at the resort.

When it comes to tech, the Almanac does not skimp. Camber under-foot with raised contact points in the tip and tail help make this snowboard comfortable riding the entire resort - enough snap for the feeling of energy in and out of the turn, and a fluid feel when transitioning from edge to edge. From the bottom up, we've started with a hard and fast sintered 4000 base, a snappy core consisting of bamboo, aspen, and poplar woods, a bi-axial fiberglass weave, and our tip-to-tail carbon backbone snapping Ollies over slow signs. The Almanac also features an additional set of inserts for the front binding, so you can set your bindings back and enjoy a little extra float on the deep days.

AVAILABLE IN 137, 141, 145, 149, 153, 157, 161

VOLUME SHIFT™
SINTERED 4000 BASE
BAP CORE (BAMBOO-ASPEN-PAULOWNIA)
BI-AXIAL FIBERGLASS LAY-UP
CARBON BACKBONE
HYBRITECH™ CONSTRUCTION



ALL MTN / SB

MEN'S COLLECTION

COLLECTIVE NATURE

NEW!

NEW!



ALMANAC



EMBASSY



GATEWAY



GATEWAY POP



STANDARD (CAMBER)



FREESTYLE / SB

MEN'S COLLECTION

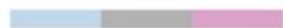
THE HE(ART) OF SNOW



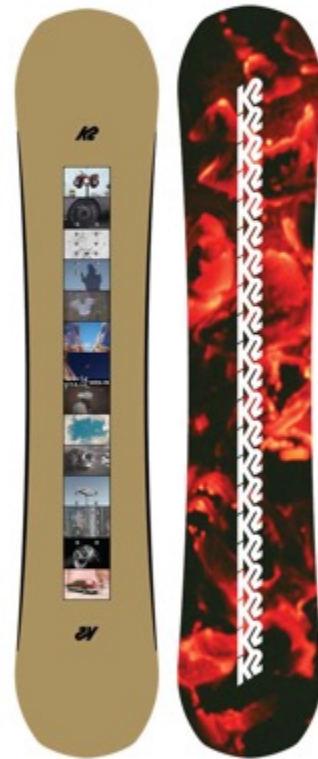
HYPNOTIST



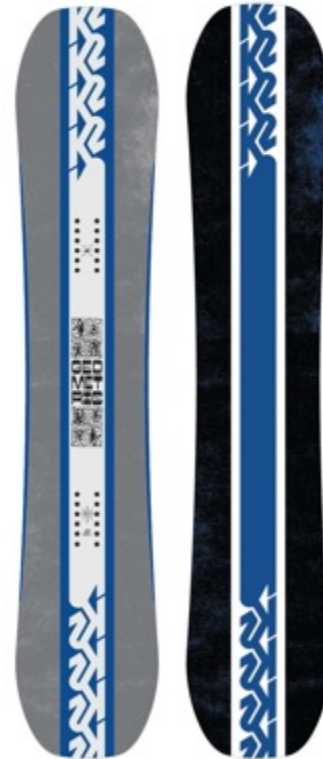
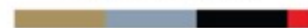
MEDIUM



AFTERBLACK



WORLD PEACE



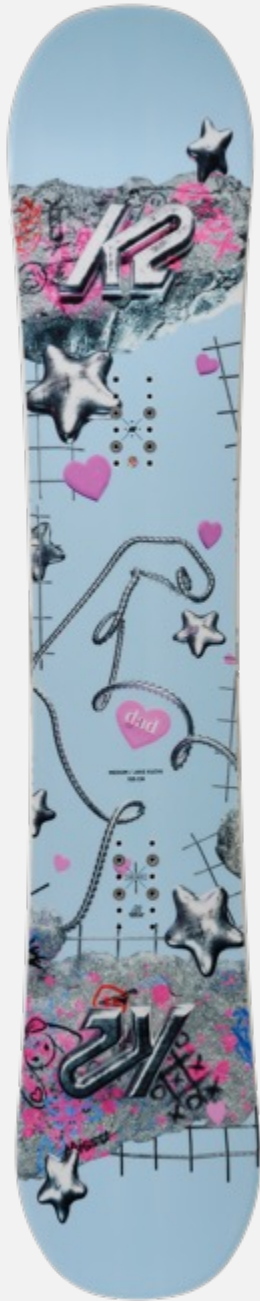
GEOMETRIC





Hypnotist:
premium freestyle
snowboard is built
for the more
advanced to
expert
snowboarder,
transitions, on
hips, and on
medium to large
terrain park
features.
\$599





Medium

Terrain: Park, Street, Resort

Riding Style: Freestyle

Ability Level: Intermediate to Expert

UniSex

\$549



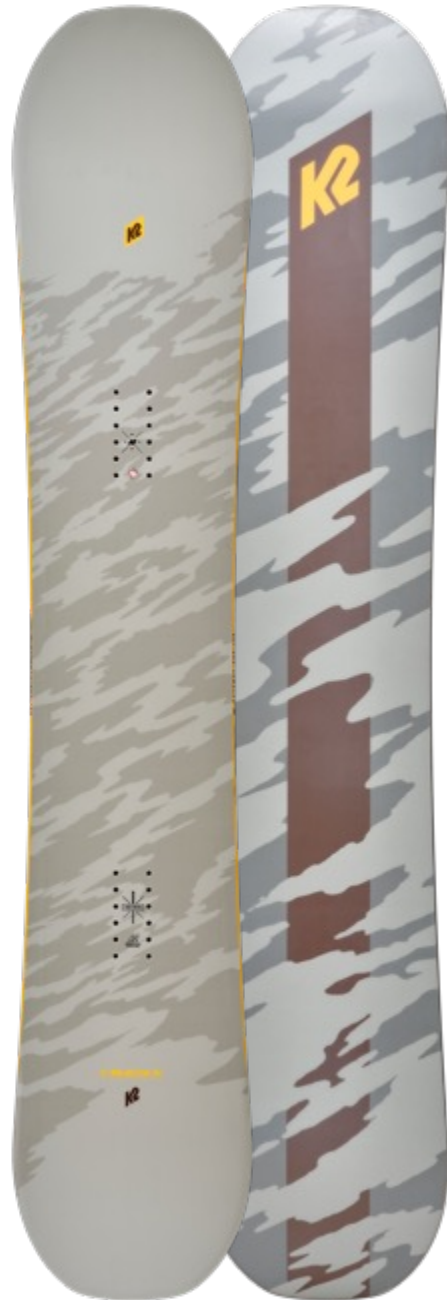


Afterblack

\$499

- Premium freestyle snowboard that specializes in night missions, wall rides, huge airs,
- **BAP Core**
- **Triax Glass**
- **Carbon DarkWeb**
- **Hybritech**
- **Sintered 4000 Base Hard, fast, and durable**





Gateway Pop

- \$449
- Aspen Core
- ICG™ 10 Biax Carbon Glass
- Hybritech™ Sidewall Construction
- Extruded 2000 Base - Low maintenance and smooth gliding

Women's All Mountain

EXTRAVISION \$479 intermediate to expert snowboarder
sustainably harvested Rhythm™ Core/ICG™ 10 Biax Fiberglass, tip-to-tail carbon stringers



Dreamsicle all-mountain women's snowboard that's sure to satisfy your snowboard craving
Rhythm™ Core, ICG™ 10 Biax Carbon Glass, Hybritech™ Sidewall Construction, \$429

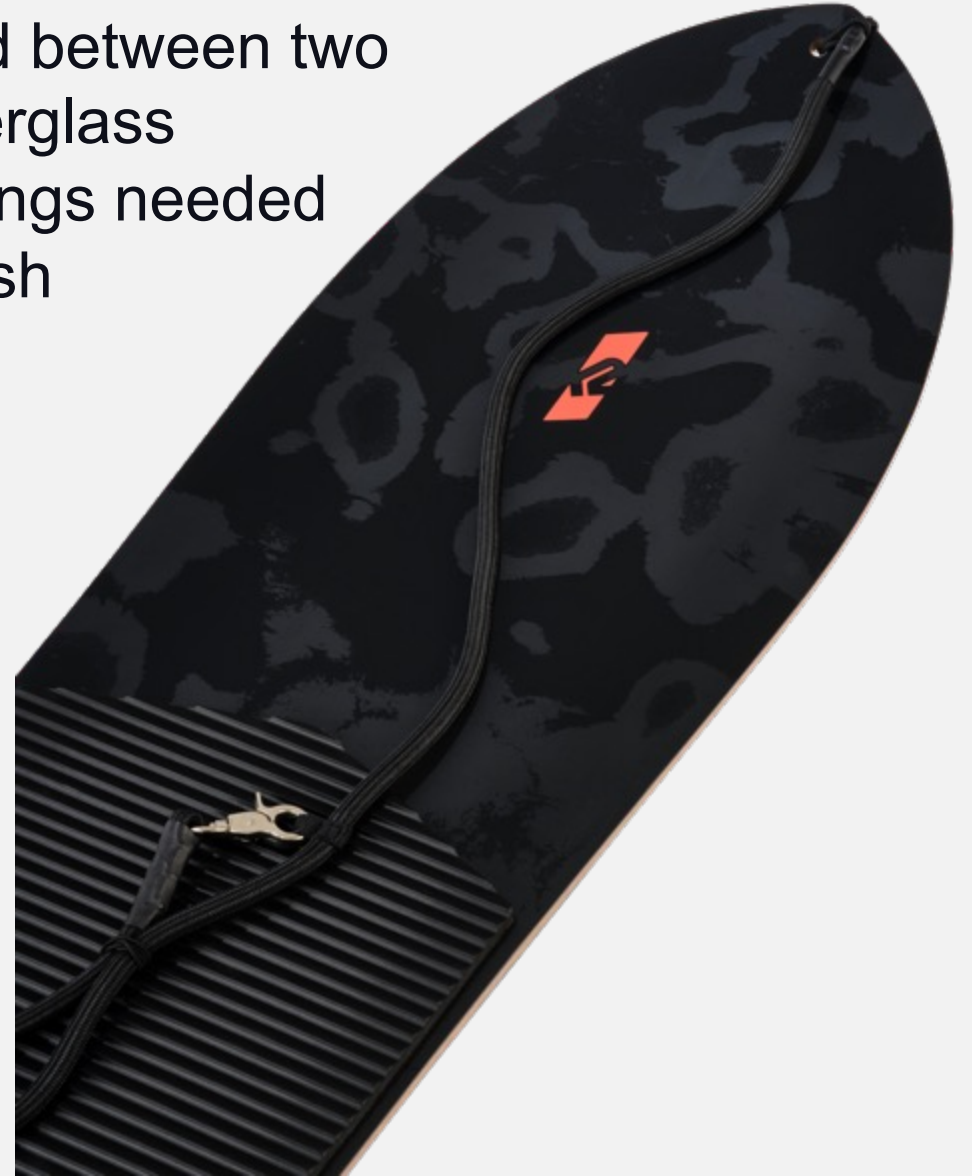
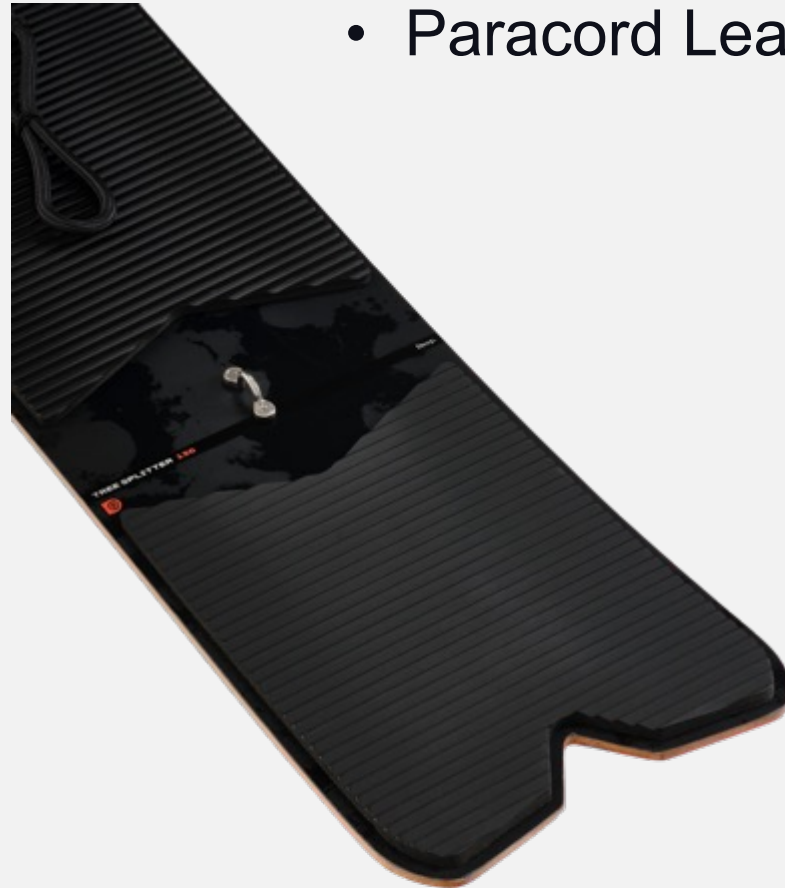


First Lite is the tool that helps women of all ages catch the bug that is snowboarding
Directional twin shape, K2's Catch-Free™ Tune for easy turn initiation and release of every turn



Tree Splitter was designed to stand sideways in backyards, on small hills, and alongside powerlines

- Birch veneers sandwiched between two layers of Biax Fiberglass
- Traction Pad – No bindings needed
 - Paracord Leash



MARAUDER SPLITBOARD SNOWBOARD PACKAGE

- core is built from three species of sustainable timber
- ICG™ 10 Biaxially Woven Fiberglass with Carbon
- Voile style binding mount pucks, mounting hardware
- pre-cut Pomoca 70/30 Mohair Blend skins

Isolater- Split Board
Volume Shift™ - Size down
4-6cm from your usual
snowboard length.



K2 SNOWBOARDS / 2024

LANDSCAPE COLLECTION



ALCHEMIST ANTIODOTE EXCAVATOR MANIFEST INSTRUMENT PASSPORT

ALL MOUNTAIN



ALMANAC EMBASSY GATEWAY GATEWAY POP STANDARD

WOMEN'S ALL MOUNTAIN



EXTRAVISION DREAMSICLE FIRST LITE

FREESTYLE



HYPNOTIST MEDIUM AFTERBLACK WORLD PEACE GEOMETRIC

WOMEN'S FREESTYLE



SPELLCASTER LIME LITE

DEEP COLLECTION



FREELoader C/D ISOLATOR C/D MARAUDER SPLIT PACKAGE C/D NISEKO PLEASURES SPECIAL EFFECTS 152 SPECIAL EFFECTS 148 SPECIAL EFFECTS 144 SPECIAL EFFECTS 140 TREE SPLITTER

YOUTH



VANDAL KANDI LIL MINI LIL KAT



SPLITBOARD SKIN

Z-Clip system to ensure a stronghold, reduce weight, and make transitions faster than ever.



FAROUT SPLIT BOARD BINDING

- lightweight Aluminum Splitboard-Specific Chassis
- Pinless Speed-Rail Mounting System
- Touring Mode



6 Premium Binding Models

Program- Freeride-	\$359
Path- Womens Freeride-	\$359
Edition- All Mountain-	\$329
Albany- Womens All Mountain-	\$329
Bond- Womens Team-	\$299
Network- Womens Team-	\$299

40% Bio-based material by volume and ~25% by weight.

-SD1 & DD1 Ankle Strap and BetterWrap Toe Straps- 70% reduction in CO2 emissions per kg.

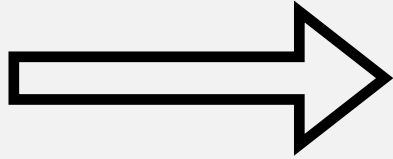
-The castor-bean-based Highbacks offer 40% reduction in CO2 emissions per kg

-Sugarcane EVA Shockpad 90% reduction in CO2 emissions per kg.

-100% Recyclable Packaging. 95% FSC-certified recycled material.

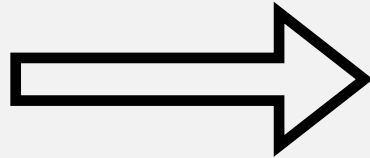
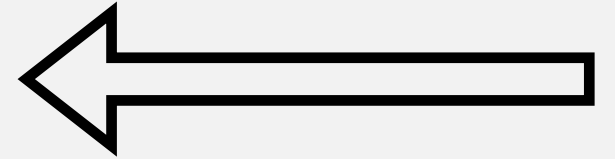
-All K2 Snowboarding binding packaging is

ALL HIGHBACKS ON PATH, PROGRAM, ALBANY, EDITION,
NETWORK & BOND MODELS ARE MFG USING PEBAX RENEW MATERIALS
FROM ARCEMA (DERIVED FROM CASTOR BEANS)
- RESULTING IN 40% REDUCTION IN CARBON FOOTPRINT

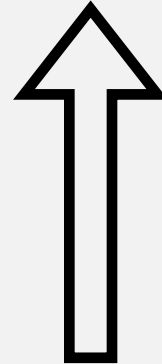


ALL ANKLE STRAPS & TOE STRAPS ON PATH, PROGRAM, ALBANY, EDITION,
NETWORK, & BOND MODELS ARE MFG USING PEBAX RENEW MATERIALS
FROM ARCEMA (DERIVED FROM CASTOR BEANS)
- RESULTING IN 70% REDUCTION IN CARBON FOOTPRINT

ALL BASE PADS ON PATH, PROGRAM, ALBANY, EDITION,
NETWORK & BOND MODELS ARE MFG USING SUGARCANE EVA
- RESULTING IN 90% REDUCTION IN CARBON FOOTPRINT



ALL BASE PADS ON PATH, PROGRAM, ALBANY, EDITION,
NETWORK & BOND MODELS ARE MFG USING 20% REGRIND
IN K2'S PROPRIETARY THIS GRIPS!™ RUBBER COMPOUND



MODULE CHASSIS:

True board flex and unrivaled response with Multimount™ ankle strap positioning

New Highbacks and straps:

manufactured out of castor-bean based materials

SUGARCANE EVA SHOCKPADS WITH ECOHARSHMELLOW™ PODS

Sustainably sourced materials to help with damping and impact absorption





PROGRAM | PATH

Freeride Approach, Premium Feature Set, Sustainable Materials

Module™ Chassis | 50% Glass Filled Nylon, Weight Reduction, Boot Contouring

FRI Highback | Glass Filled, Asymmetrical Shaping, Stiff & Responsive

DDI Ankle Strap | Dual Material, Soft Flexing Pad with a Rigid Band, Boot Specific Contouring

BetterWrap Toe Strap | Dual-Density, Boot Specific Contouring, Secure Fitting & Anti-Slip, Model Specific Design



ALBANY | EDITION

All-Mountain Approach, Premium Feature Set, & a Focus on Sustainability

Module™ Chassis | Glass Filled Nylon, Weight Reduction, Boot Contouring

AMI Highback | Glass Filled, Asymmetrical Shaping and Flex Specific Coring

SDI Ankle Strap | Boot Specific Contouring, Lightweight, Flexibility and Response

BetterWrap Toe Strap | Dual-Density, Boot Specific Contouring, Secure Fitting & Anti-Slip, Model Specific Design



NETWORK | BOND

Equal Parts Sustainable and Team Driven

Module™ Chassis | 50% Glass Filled Nylon, Weight Reduction, Boot Contouring

Team Highback | Softer Flex, Asymmetrical Shaping, Full Range of Motion and Relaxed Feel

SDI Ankle Strap | Boot Specific Contouring, Lightweight, Flexibility and Response

Wrap Toe Strap | Lightweight, Boot Specific Contouring, Secure Fitting & Anti-Slip, Model Specific Design



FR1 HIGHBACK

- Freeride-focused, asymmetrically shaped, and a stiffer flex for a more responsive feel. Featured on the women's Path and men's Program binding



AM 1 HIGHBACK

- All-Mountain-focused, asymmetrically shaped, and a predictable middle-of-the-road flex pattern. Featured on the women's Albany and men's Edition binding.



TEAM HIGHBACK

- Designed with a softer flex to allow for a full range of motion and a more relaxed. Featured on the women's Network and men's Bond binding.



This Grips BasePad:
integrated onto the bottom
of our Module chassis,
provides vibration damping
and cushion between board
and binding, reducing
fatigue and joint impact.

DD1 ANKLE STRAP

The outer strap uses a rigid castor bean-based material to create tension and hold while the inner strap uses a softer bio-based material to cradle the boot and provide max comfort and support



SD1 ankle strap is lightweight and offers a fitting blend of flexibility and response



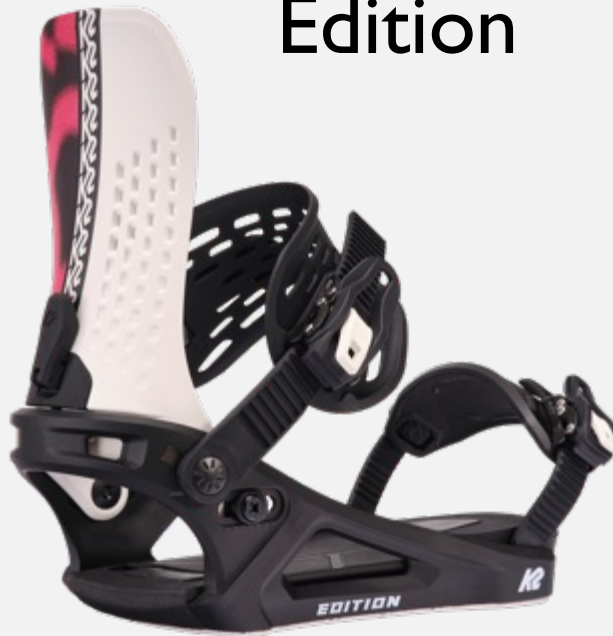
BETTERWRAP TOE STRAP

dual-density toe strap designed to shape to the contour of any snowboard boot

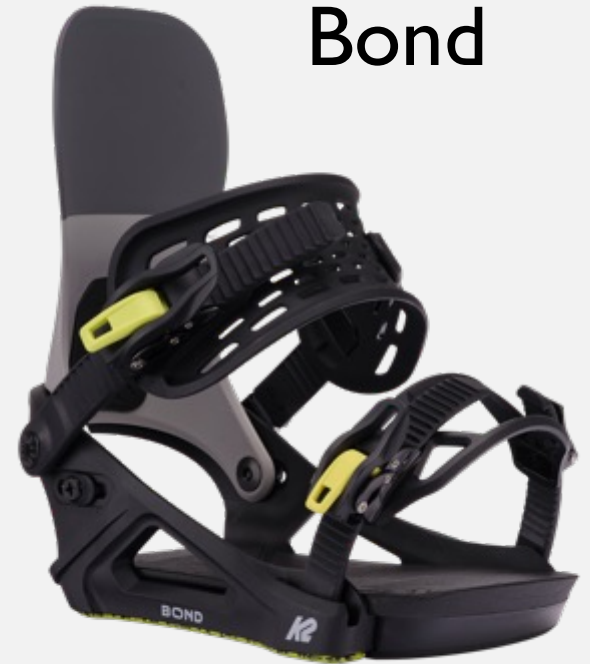
Program



Edition



Bond



Path



Albany



Network





FORMULA

\$259

all-mountain freestyle
mid-to-stiff flexing
AT Nylon highback



Indy

ALL MOUNTAIN
COMFORT
AT Polycarbonate
highback



SONIC

\$169

Toolless design philosophy
EVERYDAY DURABILITY.

Women bindings



MERIDIAN

\$239

TriPod™ Chassis
3D Bender™ ankle strap
Tweakback™ highback



BEDFORD

\$209

ALL MOUNTAIN COMFORT
AT Polycarbonate highback



CASSETTE

\$169

EVERYDAY DURABILITY
Tweakback™ Highback

MADE WITH 100% RECYCLED PAPER

CONDA



ENDO
CONSTRUCTION



harsh



MELLOW



THIS GRIPS

HDR

PREMIUM SYNTHETICS

SCafé



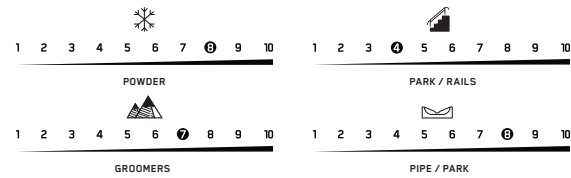
ALCHEMIST

154, 157, 160, 163, 159W, 164W

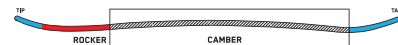
FLEX / FEEL



TERRAIN PERFORMANCE



PROFILE



CONSTRUCTION



FEATURES

Directional Camber Profile	SpaceGlass™ Tip Insert	Wax Infused Sintered 4001 Base
S1 Core	Carbon Power Fork™	Stone Ground Base
Triax Glass	Spectral Braid™	2x4 Inserts
	SnoPhobic™ Topsheet	Recess3D

SPECS

SIZE CM	EFF. EDGE CM	TIP/WAIST/TAIL CM	SIDECUT M	STANCE IN	SETBACK IN	WT RANGE LBS	WT RANGE KG
154	117	29.3 - 24.7 - 28.7	7.29	21"	0.75"	120 - 200+	54 - 91+
157	119	29.7 - 25.0 - 29.1	7.8	21"	0.75"	120 - 200+	54 - 91+
160	122	30.1 - 25.3 - 29.5	8.0	22"	0.75"	130 - 230+	59 - 104+
163	124	30.5 - 25.6 - 29.9	8.1	23"	0.75"	130 - 230+	59 - 104+
159w	122	31.1 - 26.3 - 30.5	8.0	22"	0.75"	130 - 230+	59 - 104+
164w	124	31.5 - 26.6 - 30.9	8.1	23"	0.75"	130 - 230+	59 - 104+

If you can't remember all of this, Cheat. Information is on the products,

Manufacturer & US Importer -
K2 Sports, LLC
413 Pine St. Floor 3
Seattle, WA 98101 USA

Canada Importer
1 Westside Dr #7
Toronto, Ontario M9C1E2
Canada

Japan Importer
TMM Bldg 6F,
1-10-5, Iwamoto-Cho, Chiy-
oda-Ku,
Tokyo Japan 101-0032

Euro Importer
K2 Sports Europe GmbH
Steinhaupl Str. 62
82377 Penzberg
Germany

Norway Importer
Industriveien 29
N-2836 Biri
Norway

**5YR
WARRANTY**

Limited warranty available.
See website www.k2snow.com
or in-store clerk for details.
Garantie limitée disponible. Pour plus
de détails visitez notre site web www.k2snow.com

www.k2snow.com



B220200101

Employee Purchase codes and Demo opportunities

Please reach out through the contact sheet at [Livinthedreamsales.com](https://www.livinthedreamsales.com) for Employee purchase codes or for requests to Demo Skis and Snowboards.

Digital tech manuals can be downloaded from:
[Livinthedreamsales.com](https://www.livinthedreamsales.com)
Dealer Tab, Tech/Clinic

Additional training videos on the ENDVR app

A snowboarder in a white suit and helmet is shown in a dynamic pose, leaning into a turn on a bright orange snowboard. The background is a snowy mountain landscape.

SELL K2 WIN K2

K2 SNOW FALL 2022 SALES CONTESTS

K2 × **ENDVR**



HOW TO ENTER:

- DOWNLOAD THE ENDVR APP (APPLE STORE/GOOGLE PLAY)
- CREATE YOUR PERSONAL ACCOUNT
- FIND AND JOIN YOUR SHOP'S ENDVR ACCOUNT
- FOLLOW USA K2 SKIS/USA K2 SNOWBOARDING
- OPEN THE AVAILABLE MISSION/CONTEST
- FOLLOW THE STEPS OUTLINED IN EACH MISSION

K2



Thank you
from Livin' The Dream Sales and your
friends at K2.

K2