

Red Bull





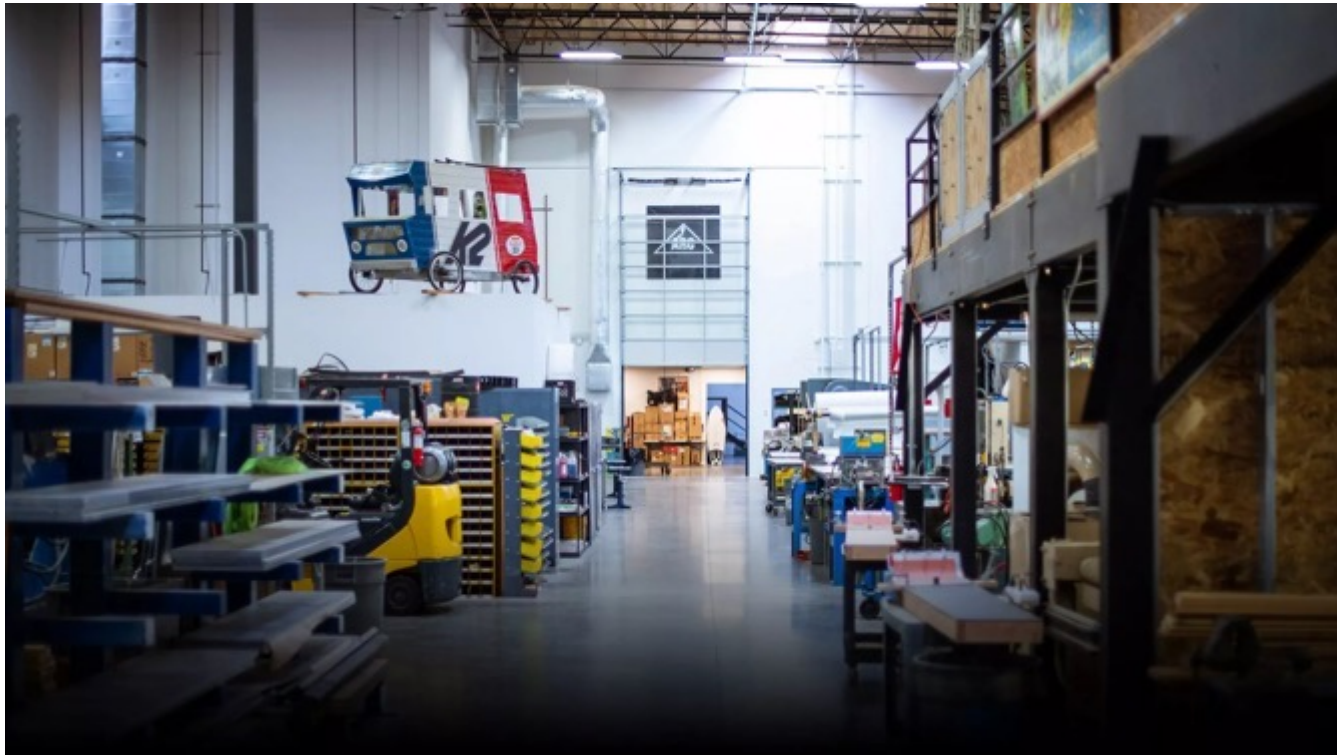
K2 – An American Company

Elevate Outdoor Collective

- Seattle, Washington – World HQ –
 - All Development and Design in USA – The ARC – Advanced Resource Collective
- K2 Sports – Skis, Snowboards, BCA, Ride, Line, Tubbs/Atlas, Madshus
 - A Company of Authentic Brands
- K2 – the 3 I's
 - Iconic – leading brand in USA with consumer -
 - Innovative – revolutions in design – shape skis, wmn specific, rocker, twin tips, TCD
 - Irreverent – K2's IMPACTFUL Marketing

IT BEGINS IN THE ARC – The Advanced Resource Collective.

Our innovation and design center in Seattle is the birthplace of all K2 products. Our state of the art development and prototyping facility. From the ideation stage to final production, everything centers around the ARC and the people that design our product. We then roll up our crew, a combination of design wizards and hardcore skiers alike, and test it on the hill. We drive feedback.



PRODUCT SUSTAINABILITY PROGRESS REPORT

100% SUSTAINABLE ENERGY AT BOOT FACTORY

44% SUSTAINABLE ENERGY AT SKI/SNOWBOARD FACTORY
INSTALLATION OF SOLAR PANELS


FSC CERTIFIED CARBOARD PACKAGING
80% RECYCLED CONTENT


MATERIAL CONVERSION
CONVERTING PLASTIC TO PAPER PRODUCTS WHERE POSSIBLE
100% POST-CONSUMER RECYCLED PLASTIC IN BAGS

MAXIMIZING ALLOWABLE RECYCLED CONTENT
•STEEL EDGES, BASES (SKI/SNOWBOARD), INJECTED PARTS
PLANT-BASED WAX ON ALL SKIS AND SNOWBOARDS
•WEND BRANDED WAX

PILOTING K2 EXCLUSIVE BIO-RESIN FORMULA
•INTEGRATION IN F22 PRODUCT MIX
•SHORT-TERM TARGET OF 100% INTEGRATION ON ALL SKIS AND
SNOWBOARDS



2023 & TODAY 

IN DEVELOPMENT 

100% RENEWABLE ENERGY
DALBELLO SKI BOOT FACTORY

100% RECYCLED PACKAGING
ALL PLASTIC PACKAGING

33% BIO-RESIN +
IMPLEMENTED IN 33% OF
SKI/SNOWBOARD PRODUCTION AT
KAITAI

100% BIO-RESIN
USE OF BIO-RESIN ACROSS 100% OF
SKIS/SNOWBOARDS

44% RENEWABLE ENERGY
KAITAI SKI/SNOWBOARD FACTORY
30% ROOFTOP SOLAR

+80% RECYCLED
FSC CARDBOARD & PACKAGING

FSC CERTIFIED CORES
ALL WOOD CORES MOLDED IN KAITAI
FACILITY

ECO-SIDEWALL MATERIALS

50% RECYCLED
STEEL EDGES ON SKIS/SNOWBOARDS

35% LESS ENERGY - HOME OFFICE
SEATTLE HQ IS AN ENERGY STAR-
CERTIFIED OFFICE **

FSC CERTIFIED SSM STICKERS
FSC CERTIFIED PRODUCT INFORMATION
STICKERS ON ALL K2 PRODUCTS

BIO-BASED TOPSHEET MATERIALS

FLAX CARBON REPLACEMENT
100% NATURAL FIBER USED TO REPLACE
CARBON FIBER IN KEY COLLECTION

REGRIND MAXIMIZATION
PC REGRIND PRIORITIZED IN PARTS SKI
BOOTS & SNOWBOARD BINDINGS

100% NATURAL WAX
WEND FACTORY WAX ON ALL
SKIS/SNOWBOARDS

SUSTAINABLE INK & COATING SOLUTIONS

REACH STANDARD ADHERENCE*

H2O FILTRATION SPEED INCREASE
IMPROVED TO REDUCE H2O WASTE
DURING BASE & EDGE MFG
PREPARATION

SUGARCANE EVA
REPLACING TRADITIONAL EVA FOUND
ON SNOWBOARD BINDINGS

OUTGOING LOGISTICS SOLUTIONS

PVC-FREE SNOWBOARD BOOTS

LOCAL MATERIALS SOURCING
PROXIMITY TO RAW MATERIALS AT
KAITAI REDUCES TRANSPORT &
EMISSIONS

+ 1 GALLON OF BIO-RESIN SAVES THE SAME
ENERGY AS -
+ 1,300 SMARTPHONE CHARGES
+ 85 16 OZ. SERVINGS OF WATER
+ 10 MILES/16.09 KM DRIVING AVG
CAR

& MORE
WE DON'T WANT TO GIVE AWAY ALL OF
OUR ENGINEERING SECRETS

* REACH = REGISTRATION, EVALUATION, AUTHORIZATION & RESTRICTION OF CHEMICALS
* * URBAN OFFICE SETTING MEANS OUR STAFF COMMUTES VIA BICYCLE, FOOT, OR PUBLIC TRANSIT



THE TESTING CREW

Engineering, math, theory and ethos...they're all well and good. But, at the end of the day, the skis need to freaking rip. So we pull together a crew of rippers – athletes, engineers, and product owners, And most of them, well, they bank their livelihood designing and building the skis you have on your feet today.

We set out to test them in the exact mountains we wanted to see them run. We've gone out and skied high-speed lines at Snowbird and Crystal Mountain. We've skied technical lines at Palisades Tahoe, and rallied deep, untouched pow in British Columbia's Northern Rockies. We've pushed through the Austrian Alps, and tackled the club fields in New Zealand...



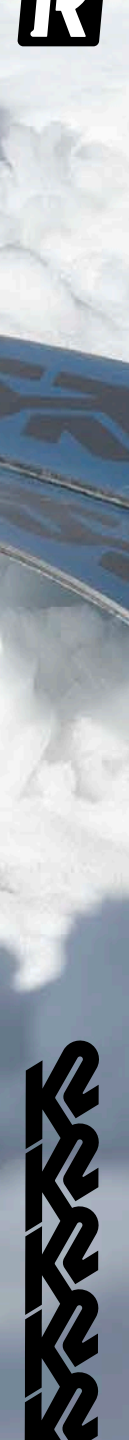
GLOBAL ATHLETES

SEAN PETTIT | [@seanpettit](#) | 92K FOLLOWERS
JONNY MOSELEY | [@jonnymoseley](#) | 36.4K FOLLOWERS
MCKENNA PETERSON | [@mck_p](#) | 18.4K FOLLOWERS
LEXI DUPONT | [@lexidupont](#) | 34.3K FOLLOWERS
KC DEANE | [@kcdeane](#) | 73.4K FOLLOWERS
VERONICA PAULSEN | [@veronicabelle](#) | 17.1K FOLLOWERS
MAGGIE VOISIN | [@maggie_voisin](#) | 42.2K FOLLOWERS
COLBY STEVENSON | [@colby_stevenson](#) | 42.2K FOLLOWERS
FERDINAND DAHL | [@ferdinandahl](#) | 20K FOLLOWERS
JOSS CHRISTENSEN | [@joss](#) | 76.1K FOLLOWERS
BIRK IRVING | [@birkirving](#) | 27.6K FOLLOWERS
JOONA KANGAS | [@joonakangas](#) | 21.3K FOLLOWERS
GREG HOPE | [@gregory_hope](#) | 4,122 FOLLOWERS
KARL FOSTVEDT | [@crazy_karl](#) | 64K FOLLOWERS
SAM KUCH | [@SAMKUCH_](#) | 35K FOLLOWERS
KAI MAHLER | [@kaimahler](#) | 22.2K FOLLOWERS
ISAAC SIMHON | [@ez_pvnda](#) | 19.3K FOLLOWERS
JOHANNE KILLI | [@johannekilli](#) | 10.5K
TOM WALLISCH | [@twallisch](#) | 278K FOLLOWERS
SAMMY CARLSON | [@sammycarlson1](#) | 112K FOLLOWERS
TAYLOR LUNDQUIST | [@taylahhbrooke](#) | 18K FOLLOWERS
PHILIP CASABON | [@casablunt](#) | 66.1K FOLLOWERS
HENRIK HARLAUT | [@hharlaut](#) | 289K FOLLOWERS





JOSS CHRISTENSEN | RECON 130 BOA®
MARC O'MALLEY PHOTOGRAPHY



• K2 SKI BOOT CATEGORIES

Winning with Fit

- **RECON/ANTHEM Boa**
- High Performance All Mt-

MINDBENDER- Boa

Freeride Hike/Ski

Available with Boa

- **B.F.C collection Boa**
Built for Comfort
- **FL3X-** Freestyle focused- Three piece boot designs
- **Dispatch** - Rigid, Powerful, Light, and Tour Capable



Boot Tech

FULLY HEAT-MOLDABLE

Both the boot's shell and cuff are capable of being heat-molded to a variety of foot shapes for a true custom fit.

LINERS

Pre-molded and lasted with Ultralon heat-moldable foam. Featuring an asymmetric tongue, pre-molded ankle pockets, and a high-density power collar for a firm-but-comfortable performance fit.

POWERFUSE SPYNE

A co-injected Y-shaped support in the rear of the boot that adds strength and power to the Energy Interlock in order to maximize fore/aft flex efficiency and lateral stiffness, providing enhanced responsiveness and energy transfer to the ski

ENERGY INTERLOCK

A rivet-free technology that integrates the cuff and shell, putting less stress on the boot's lower shell and producing a smooth, progressive flex.

NAVICULAR PUNCH

A strategic bump built into the boot mold to alleviate pressure commonly experienced during ankle flexion.

ASYMMETRICAL TOE BOX

Fits the natural curvature of your toes for added comfort and to ensure a proper fit.

BOA® ALPINE

BOOT TECH: POWERLITE SHELL



STIFFEST FLEX TPU
Y-Shaped Powerfuse Spyne adds strength and power in order to maximize fore/aft flex efficiency and later stiffness for responsiveness.

STIFF FLEX TPU
Lateral & torsional stiffness in key areas for power, control & stability.

MEDIUM FLEX TPU
Better wrapping & closure.

SOFTER FLEX TPU
Easier entry and exit and better wrapping.

BOA® ALPINE

BOOT TECH: CUSTOMIZABLE TOE & INSOLE SHIMS

CUSTOMIZABLE LINER WITH INSOLE SHIM INSERTS
2MM INSOLE SHIMS TO CREATE A PERFECT FIT.
PLACE UNDER THE FOOTBED INSIDE THE LINER



CUSTOMIZABLE LINER WITH TOE SHIM INSERTS
4MM TOE SHIMS TO CREATE THE PERFECT FIT.



Boot Tech

BOA® FIT System

The BOA® Fit System, provides a performance fit engineered to enhance feel, and responsiveness while reducing pressure points by incrementally modulating the Alpine boot closure with precise micro-adjustments.

MultiFit™ Last

The MultiFit Last was developed in conjunction with the BOA® Fit System to accommodate a variety of foot shapes ranging from 97mm to 104mm eliminating the need for multiple last options (LV, MV).

Honeycomb Boot Board

Stay warmer, longer. Traps heat and insulates like a down jacket. Retains heat 15% better than traditional boot board. Boot-fitter friendly.

Harshmellow™ Insert

Soft or rigid inserts in the heel of all the boots with BOA® fit system allow the rider to customize the feel, and responsiveness depending on personal preference; softer insert (blue) for extra damping, or a more rigid insert (grey) for improved power transfer.

Micro-Adjust Buckles

Dial in the fit of your boot by spinning the buckle clockwise, (tighten) or counterclockwise (loosen) for the perfect fit.

Booster Cam Strap

Feel locked in like never before -- the Booster Cam Strap increases performance and responsiveness by cinching tighter than a traditional power strap resulting in exceptional power transmission and precise handling.



Harnessing the power of a BOA® Fit System, K2 engineers got to work delivering our most adjustable fit with performance-enhancing features. The K2 BOA® boots boast a redesigned lower cuff, with an all-new shell, delivering a tighter toe seal. redesigned shell delivers a better “wrap,” and a more even pressure distribution across the foot outfitted with a micro-adjustable fit, even pressure distribution and an unmatched heel hold. MultiFit™ last, ranging from 97mm -104mm

BOA® FIT SYSTEM BOOT TECHNOLOGY

The BOA® Fit System delivers dialed in performance and a micro-adjustable precision fit. It consists of three integral parts: a micro-adjustable dial, lightweight yet extremely strong laces and low-friction lace guides, which are applied in uniquely designed configurations to improve the fit and performance of the boot.



THREE COMPONENTS. ENDLESS POSSIBILITIES.

1. DIAL

Adjusts fit with precision and allows for a fast release.

2. LACE

Lightweight, strong and expertly configured for performance.

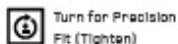
3. GUIDES

Low-friction guides to ensure a smooth and precise fit, every time.

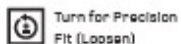
HOW IT WORKS:



Push In to Engage



Turn for Precision Fit (Tighten)



Turn for Precision Fit (Loosen)



Pull Up for Fast Release

BOA® FIT SYSTEM BOOT TECH: ANATOMY

ENGINEERED FOR UNPRECEDENTED DURABILITY.

H+i1



H+i1 DIAL

Provides micro-adjustable, precision fit and quick release, with quality and durability guaranteed. The BOA dial platform features a breakaway design engineered to eject the dial cartridge upon severe impact without damaging the system, allowing skiers to pop the dial back into the bayonet mid-mountain. In the unlikely event that the system is broken, it can be easily repaired and replaced.



SS3 LACE:

Built to withstand skiing the toughest terrain, season after season. Made of stainless steel, SS3 is our strongest, most durable lace, boasting a tensile strength of more than 254 kg.



RIVET GUIDES:

Heavy-duty guides for low friction tightening and loosening.

LACE & SYSTEM STRENGTH:

90

18 strands of stainless steel permeated and wrapped in Nylon coated by 90 more strands of stainless steel ensuring maximum durability

1.7

1.70 mm thin, lightweight and yet super durable

254

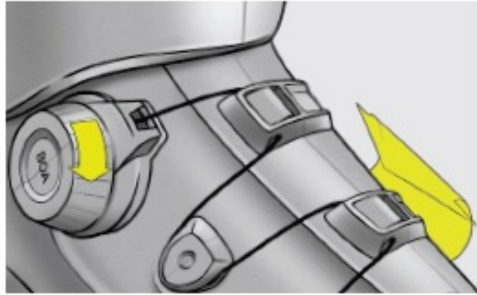
Tensile strength of more than 254 kg

BOA® FIT SYSTEM
BOOT TECH: PERFORMANCE

The BOA® Fit System provides a performance fit engineered to enhance feel and responsiveness while reducing pressure points by incrementally modulating the Alpine boot closure with precise micro-adjustments.



DIALED IN
Precision fit with on-the-fly tightening and loosening for enhanced responsiveness, optimized pressure distribution, and reduced pressure points.



LOCKED IN
Connected fit designed to uniformly wrap the foot and minimize downward pressure, increasing heel lock-down for improved power and edge-to-edge control.



CONFIDENT
Engineered for confidence and built to withstand rugged terrain and inclement weather, BOA® dials and laces deliver extreme durability. Bayonet and cartridge system ensures continued operation, even after heavy impacts.

BOA® ALPINE
BOOT TECH: MULTIFIT LAST

The MultiFit Lasts was designed with an innovative toe seal which allows the shell to wrap around the foot and distribute pressure. By distributing pressure, we increase blood flow to the foot which keeps your feet warmer, more comfortable and increases edge feel resulting in increased performance.



140 & 125 FLEX BOOTS

ALL MODELS OFFERED WITH NEW
BOA WRAP LINER

ONLY OVERLAP BOOTS ON
THE MARKET W/ WRAP LINER

ALL NEW SHOCK ABSORBING FULLY
SOFT BOOT BOARD



Lateral View

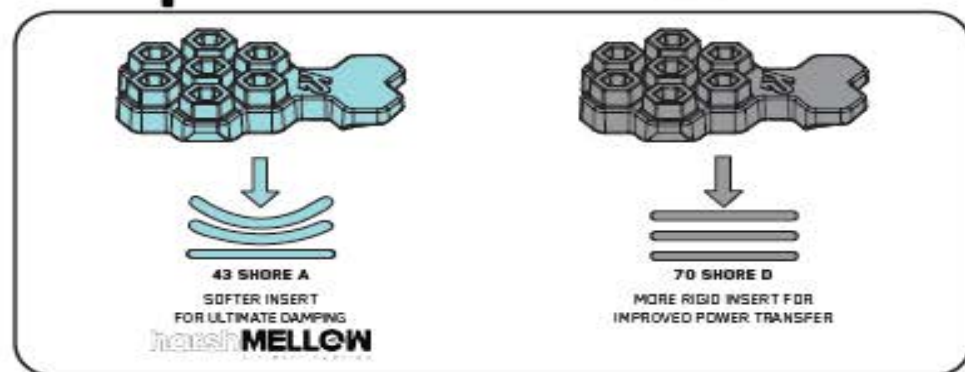
BOOT TECH: HONEYCOMB BOOT BOARD WITH MODULAR INSERTS

HONEYCOMB BOOT BOARD

Stay Warmer, Longer. Traps heat and insulates like a down jacket. Retains heat 15% better than traditional boot board. Boot-fitter friendly

HARSH MELLOW MODULAR INSERTS

The honeycomb boot board includes two modular heel inserts. A soft Harsh Mellow insert for a high level of damping or a more rigid insert for improved power transfer.

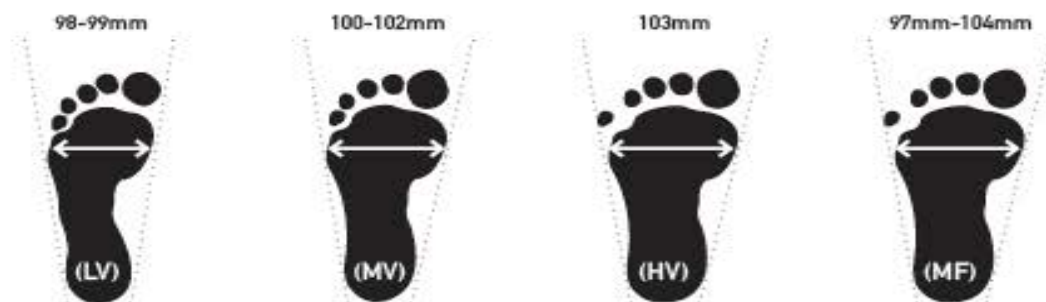


ANY FOOT ANY PERFORMANCE

MULTIPLE LAST OPTIONS:

With four different last options, your foot shape no longer dictates the performance of your boot.

Heel hold is essential to a great fit and function. Our four last options grow in the forefoot but the heel pocket does not grow proportionally to ensure a better, more secure fit.



LOW VOLUME

MINDBENDER TEAM
MINDBENDER 130
MINDBENDER 120
MINDBENDER TEAM W
MINDBENDER 115 W
MINDBENDER 95 W
RECON TEAM
RECON PRO
RECON 130
RECON 120
RECON 100
RECON 90
ANTHEM TEAM
ANTHEM PRO
ANTHEM 115
ANTHEM 105
ANTHEM 85
REVOLVER TW
REVOLVER TEAM
REVOLVER PRO
REVOLVER
REVOLVER TBL
REVOLVER TEAM W
REVOLVER PRO W
REVOLVER W
EVOLVER JR
MINDBENDER TEAM JR

MID VOLUME

MINDBENDER 120
MINDBENDER 100
RECON 130
RECON 120 HEAT
RECON 120
RECON 100
RECON 90
ANTHEM 115
ANTHEM 105 HEAT
ANTHEM 105
ANTHEM 85
ANTHEM 75
DISPATCH PRO
DISPATCH LT
DISPATCH
DISPATCH W LT
DISPATCH W
METHOD B&E
METHOD PRO
METHOD
DIVERGE LT
DIVERGE SC
METHOD PRO W
METHOD W
DIVERGE LT W
DIVERGE W

HIGH VOLUME

BFC 120
BFC 100
BFC 90
BFC 80
BFC W 105
BFC W 95
BFC W 85
BFC W 75
REVERB

MULTIFIT LAST

ANTHEM 115 BOA®
ANTHEM 105 BOA®
ANTHEM 95 BOA®
RECON 130 BOA®
RECON 120 BOA®
RECON 110 BOA®
BFC W 115 W BOA®
MINDBENDER 95W BOA®
MINDBENDER 130 BOA®
MINDBENDER 120 BOA®



HANDS FREE ENTRY

Dual material overlap for hassle-free entry and exit.

WOMEN'S SPECIFIC BOOT FIT



FEATURES

- Added adjustable rear cuff feature for quick custom fit for a variation of calf muscles
- Requires 6mm allen key to adjust.
- Up to 10mm additional circumference when fully adjusted.
- Variety of indexing positions: 0 – 2.5Mm – 5mm – 7.5Mm – 10mm.



CUFF & LINER DESIGN

- Lower rear cuff and liner height for shorter calves
- Front of cuff matches men's cuff height for added leverage, support, and pressure distribution over the front of the shin.

K2

B.F.C.–Built for Comfort

100-103mm LAST



- a) Boa closure system
- b) Après Mode 2.0.
- c) Hands Free Entry
- d) Ultralon Liners
- e) Grip walk soles

B.F.C.

Performance meets comfort

100-103mm LAST with Boa

- a) 15% lighter weight
- b) Après Mode 2.0.
- c) Hands Free Entry
- d) Ultralon Liners
- e) Grip walk soles



APRÈS MODE 2.0

A new and improved walk mode offering a massive 50-degree range of motion. A lever on the back of the boot unlocks the upper cuff from the lower shell, allowing for increased comfort and convenience when walking from the car to the lift.



Recon/Anthem



- Light Boots - under 1700 grams
- Custom Moldable Shell and Thermo-Mold Ultralon Liner
- The Quad injected Shell is TPU (Highest grade PU) - easy to mold, easy to punch/grind
- Incredible Price to Value Ratio \$100 less at each flex rating than competitors

- i.e. Recon 100 is \$399

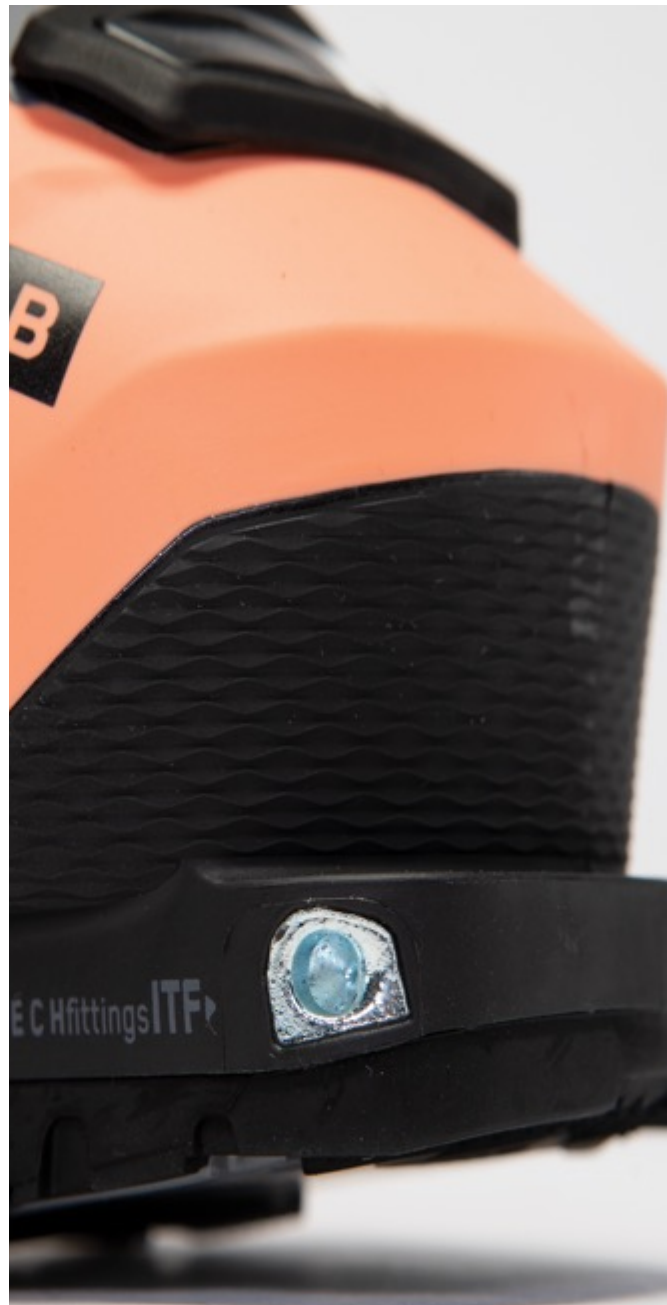




1) MINDBENDER & MINDBENDER

ALLIANCE SKI BOOTS – 97-100mm LAST

- a) Best combo of Light Weight yet super durable
- b) TPU Shell w/ Pebax Cuff
- c) Powerlock Spyne
- d) Custom Moldable Shell & Thermo-Mold Ultraloc Liner - quad injected shell
- e) Tour liner with laces and hiking flex zone
- f) Fwd Lean Adjustable 10-17° - cuff alignment and wedge –
- g) Hiking ROM - 50° - Friction Free Cuff Pivot
- h) Alpine and Tech binding compatible
- i) Grip Walk



Mindbender Walk Mechanism Lean Adjustment

	Lever Position	Shell Bracket
10°		
12°		
13° (Stock Position)		
15°		



*Liner wedge adds additional 2°.



Athlete Boots - 2024



Infinite Pivot:

Unlike traditional designs, the rear cuff never bottoms out. It pivots infinitely forward with your calf for less shell distortion, no shin pain and more control.

Ribbed Tongue:

100% Ribbed tongue enables smoother, more natural linear flex from your shin to your toe. The tongue bends like a flexible straw, never bottoming out while providing smooth rebound. No more shin bang!

Adjustable Flex:

The boot's flex is rated on a simple scale of 4-12 (12=stiffest). Change a boot's flex by simply switching the tongue. (Competitor's boots require permanent cutting.)

Shock Absorber Boot Board:

Soft rubber layer in the sole of the shell absorbs vibrations, impact and shock for a smooth ride.

Intuition™:

All boot liners are built using authentic Intuition™ closed-cell foam. It is body heat activated to mold 100% to your feet and shells during use, or can be instantly heat molded by a shop in minutes for a light, warm and super comfortable fit.

REVOLVE



REVOLVE TW



REVOLVE KF



REVOLVE PRO



REVOLVE



REVOLVE TBL



REVOLVE TEAM W



REVOLVE PRO W



REVOLVE W



EVOLVE (YOUTH)

MINDBENDER



THE FACE OF FREERIDE



SAM KUCH | MINDBENDER 116C
CHRISTIAN RAGUSE & JACK DAWE PHOTOGRAPHY
BRITISH COLUMBIA, CANADA
K2SNOW.COM



Red Bull

bca

GORE-TEX

Ski Designs- MindBender – FreeRide/All Mountain

TORSION CONTROL DESIGN-

Independently tuned torsional stiffness and longitudinal flex

Precision in fore-body

Stability and Power underfoot

Maneuverability in tail

TCD - ONE PERFORMANCE STORY – TWO TECH SOLUTIONS

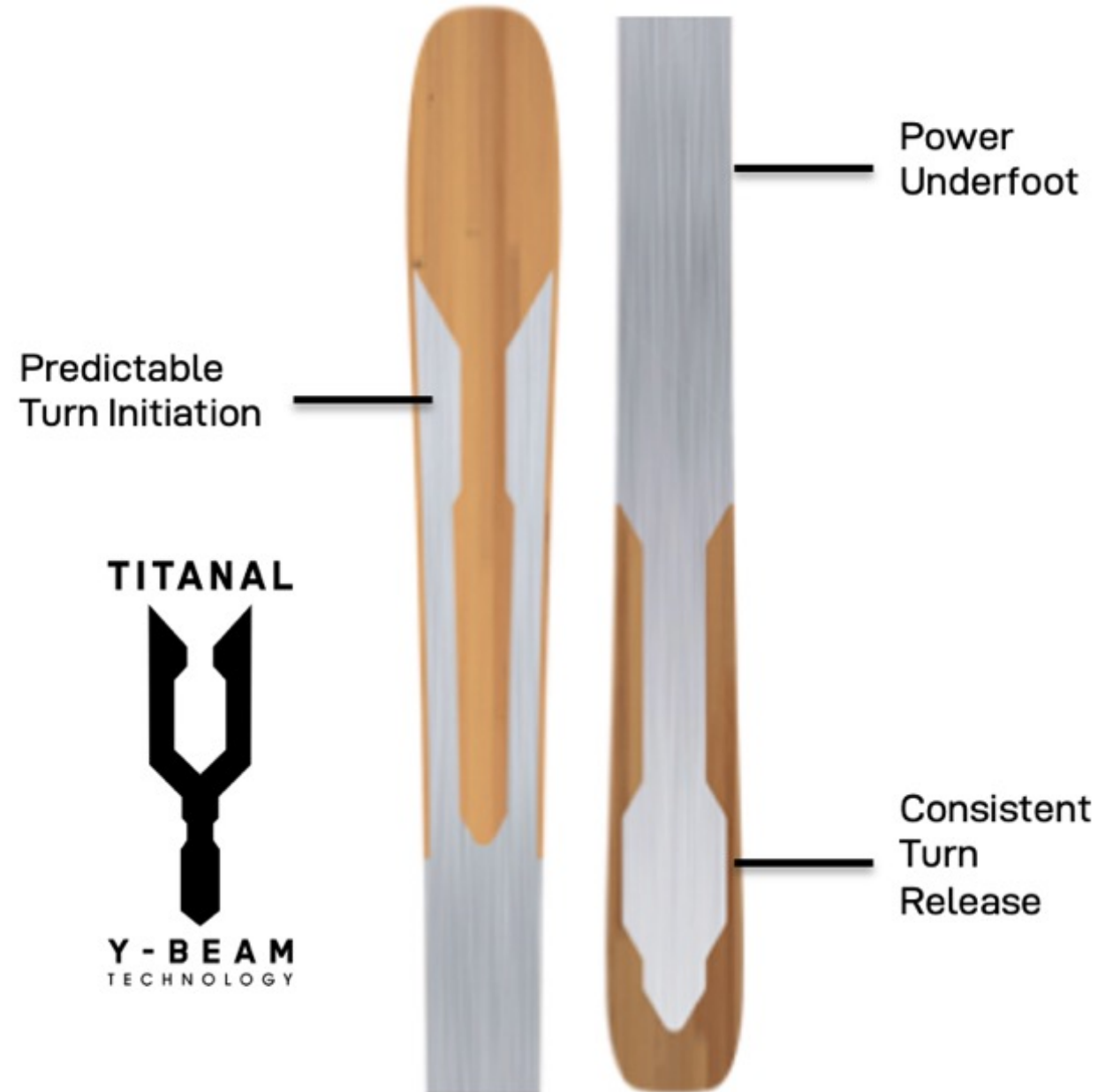
With countless hours in our development center, we came up with two tech solutions, Titanal Y-Beam, and Spectral Braid. These two laminate layers dramatically affect the skis torsion to create the intended ski experience without affecting the overall flex

Y-BEAM BENEFITS:

PRECISION UP FRONT WITH TITANAL OVER EDGES
POWER UNDERFOOT WITH FULL WIDTH METAL
WHERE YOU DRIVE THE SKI
MANEUVERABILITY IN THE TAIL BY EASING METAL
TOWARD CENTER OF SKI

Y-BEAM IMPROVEMENTS:

IMPROVED STABILITY BY ADDING MORE TITANAL
AT ROCKER CONTACT POINTS
LARGER SWEET SPOT BY MOVING TO FULL HEIGHT
ABS SIDEWALL
EASIER TURN RELEASE BY REFINING THE SKIS
ROCKER PROFILE



SPECTRAL



BRAID
TECHNOLOGY

SPECTRAL BRAID –

Evolution of Tri-axial Braid K2 Pioneered

- (a) More Nimble, Lively and Energetic than Metal Laminate skis
- (b) Variable angle carbon braid - altering the angle of the braid along the length of the ski
- (c) Progressive braid angle from 45 degrees in tip to 10 degree in tail
- (d) Precision in TIP, Solid MIDBODY, maneuverable TAIL
- (e) Increased agility and responsiveness while maintaining accuracy and power





Uni Directional Flax- improves a skis ability to track in variable terrain resulting in improved suspension and composure allowing it to track more predictably in varied terrain

SLANTWALL

Adding a 30-degree angle to the sidewall in K2's Hybritech construction, Slantwall increases a ski's agility and responsiveness while maintaining accuracy and power.



Mindbender Alliance Skis

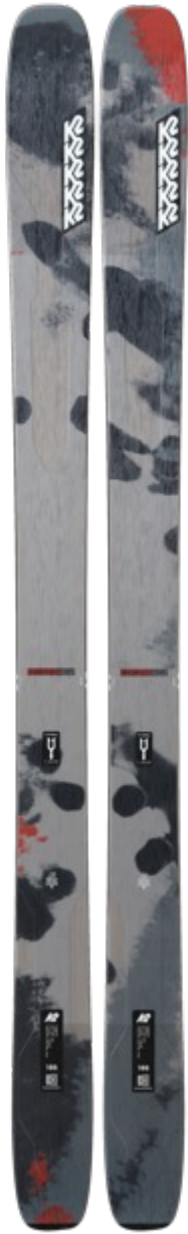
Shared Philosophy but NOT shared tooling

Correct Flex- A proprietary process involving custom core profiling combined with a composite insert recessed within the top of the core in the midbody of the ski that ensures consistent flex characteristics across all lengths of a given model of ski.

Stance Forward - Shape, sidecut, and flex are designed in concert around the biomechanics of how women stand and pressure the ski during a turn



MindBender Ti collection



108 Ti



99 Ti



99 Ti W

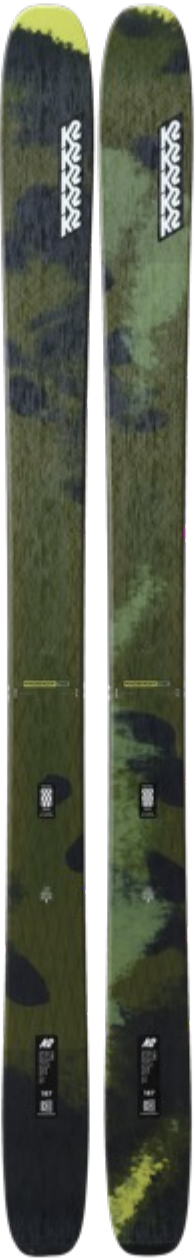


89 Ti



89 Ti W

MindBender C collection



116



116 W



106



106 W



96



96 W



90



90 W



- Mindbender 85
- Best Value All Mtn Skis \$399
- Triaxial braided wood cores







Reckoner Collection

SPECTRAL BRAID (RECKONER COLLECTION)

K2's Spectral Braid makes another appearance in select models in the Reckoner collection. In this iteration, the tighter fiber angles are found in the midbody of the ski, with more open angles in the tip and tail. This allows for more playfulness and forgiveness in the ski's extremities while maintaining a stable and powerful feel underfoot

CARBON BOOST

Longitudinal carbon stringers laid on top of the core for added pop and rebound

DOUBLE BARREL

Dense fir core over the edges for power and impact resistance bonded with a lighter aspen center core for a lively, energetic feel.

K2024 RECKONER KF



PRO MODEL DESIGN IN COLLABORATION WITH KARL FOSTVEDT

The Reckoner KF is built with a similar construction method to the rest of the Reckoner collection but uses a full carbon overwrap braid, instead of fiberglass. Face sheets of uni-directional flax and uni-directional carbon are placed above and below the carbon braid for smooth and powerful pop.

Longer taper regions and longer average sidecut keep the ski planing and predictable in any snow type. This ski tracks fall-line at whatever angle you point the tips, giving supreme confidence at high speeds.

The Reckoner KF retains durability upgrades that the rest of the Reckoner collection is built with. Paulownia core wrapped in the carbon braid keeps the ski light and nimble despite its high stiffness, and thick bases.

Reckoner KF | KS24012000

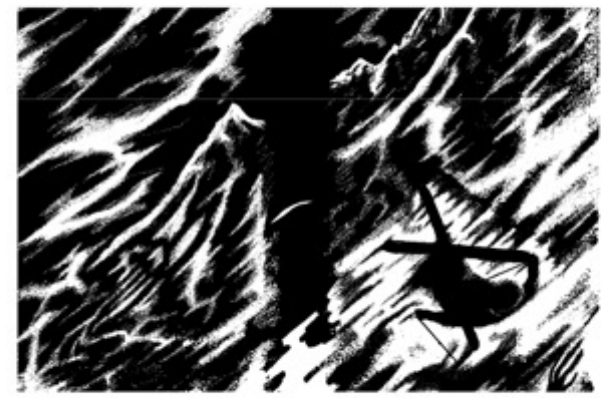
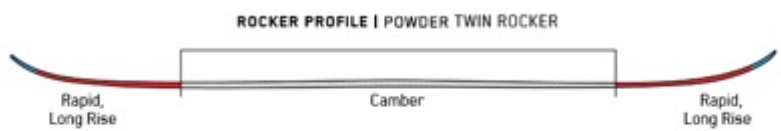
172, 177, 184, 191



SIZES:	172, 177, 184, 191
DIMENSIONS:	137-114-134
ROCKER:	Powder Twin Rocker
RADIUS:	23m @ 184
CORE:	Paulownia
FEATURES:	Spectral Braid, Uni-Directional Flax, Carbon Braided Core, Uni-Directional Carbon



SPECTRAL An extension of K2's Torsion Control Design, Spectral Braid is a first of its kind variable angle reinforcement that allows for precision tuned torsion and flex by altering the fiber orientation along the length of the ski. Lively, energetic, and remarkably composed.



K2 2024 RECKONER 110 (M&W)



OUR TEAM'S SKI OF CHOICE

The Reckoner 110 is a fully new shape when compared to the old 112. This shape builds on the success of the original 102 shape and pulls the ski more into the All Mountain Twin category. Allowing it to be slippery, nimble, and composed in variable terrain.

Aspen/Paulownia core wrapped in the braid, offsets the added weight of the durability improvements, to keep the ski light and nimble.

Notably more tail rocker than the 112 for better switch landing capability, and higher camber for more suspension and pop.

An asymmetric flex profile gives the tail of the ski better landing gear while keeping the front of the ski playful. The stiffer tail helps when reverting from switch to standard in deeper snow.

RECKONER 110 W | KS24013800

156, 163, 170, 177

RECKONER 110 | KS24012200

170, 177, 184, 191



RECKONER 110 W

RECKONER 110

RECKONER 110 W

SIZES:	156, 163, 170, 177
DIMENSIONS:	138-110-135
ROCKER:	All-Terrain Twin Rocker
RADIUS:	18m @ 170
CORE:	Aspen
FEATURES:	Spectral Braid, Triaxial Braided Core, Carbon Boost

CONSTRUCTION



SPECTRAL BRAID
An extension of K2's Torsion Control Design, Spectral Braid is a first of its kind variable angle reinforcement that allows for precision tuned torsion and flex by altering the fiber orientation along the length of the ski. Lively, energetic, and remarkably composed.

ROCKER PROFILE | ALL-TERRAIN TWIN ROCKER



RECKONER 110

SIZES:	170, 177, 184, 191
DIMENSIONS:	138-110-135
ROCKER:	All-Terrain Twin Rocker
RADIUS:	22m @ 184
CORE:	Aspen
FEATURES:	Spectral Braid, Triaxial Braided Core, Carbon Boost

CONSTRUCTION



SPECTRAL BRAID
An extension of K2's Torsion Control Design, Spectral Braid is a first of its kind variable angle reinforcement that allows for precision tuned torsion and flex by altering the fiber orientation along the length of the ski. Lively, energetic, and remarkably composed.

ROCKER PROFILE | ALL-TERRAIN TWIN ROCKER



K2 2024 RECKONER 102 (M&W)



ALL-MOUNTAIN, ALL-TERRAIN, & A LITTLE BIT EVIL

The new Reckoner line was built with the same durable construction as the old K2 Poacher (now Omen). This means thicker sidewalls in the ski, K2 Braided construction, and added bumpers in the tip and tail for maximum durability.

Aspen/Paulownia core wrapped in the braid, offsets the added weight of the durability improvements, to keep the ski light and nimble.

A slightly-tweaked rocker profile has swoopier tips and tails to give confidence when jibbing natural features and helps the ski come to a plane in deeper snow given the forward mounting position. Otherwise maintains the original rocker profile.

The shape remains unchanged from previous years, the focus of this ski was to improve its durability for park riding while maintaining its all-mountain performance.

RECKONER 102 W | KS24013900

156, 163, 170, 177

RECKONER 110 | KS24012300

170, 177, 184, 191



RECKONER 102W

RECKONER 102

RECKONER 102 W

SIZES:	149, 156, 163, 170, 177
DIMENSIONS:	134-102-127
ROCKER:	All-Terrain Twin Rocker
RADIUS:	14.3m @ 163
CORE:	Aspen Micro Block
FEATURES:	Spectral Braid, Triaxial Braided Core, Carbon Boost



RECKONER 102

SIZES:	163, 170, 177, 184
DIMENSIONS:	134-102-127
ROCKER:	All-Terrain Twin Rocker
RADIUS:	19.4m @ 184
CORE:	Aspen Micro Block
FEATURES:	Spectral Braid, Triaxial Braided Core, Carbon Boost

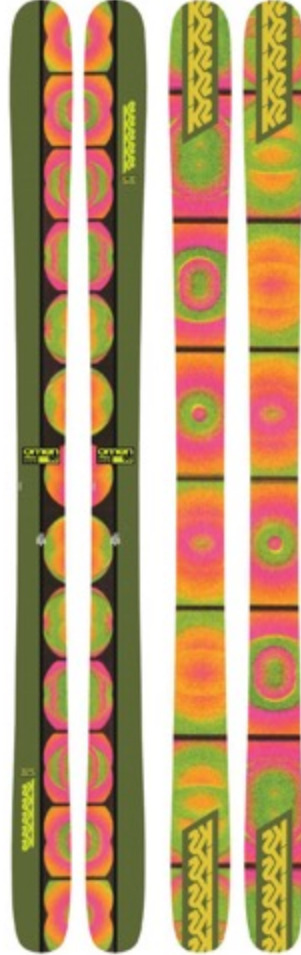


“It’s Like Skiing on a trampoline”

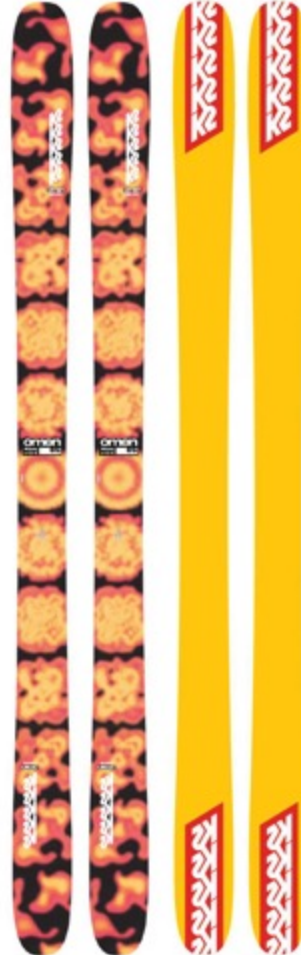
OMEN



TEAM



90



85



90W



85W

Employee Purchase codes and Demo opportunities

Please reach out through the contact sheet at [Livinthedreamsales.com](https://www.livinthedreamsales.com) for Employee purchase codes or for requests to Demo Skis and Snowboards.

Digital tech manuals can be downloaded from:
[Livinthedreamsales.com](https://www.livinthedreamsales.com)
Dealer Tab, Tech tab

A promotional poster for K2 Snow Fall 2022 Sales Contests. The top half features a skier in an orange jacket and black pants carving a turn on a snowy slope, kicking up a cloud of snow. The background is a bright, snowy mountain landscape. At the top, the text 'SELL K2 WIN K2' is written in large, bold, black letters. Below it, 'K2 SNOW FALL 2022 SALES CONTESTS' is written in a smaller, bold, black font. At the bottom, the K2 logo is on the left, followed by a multiplication sign and the ENDVR logo (a stylized bird head) on the right. A QR code is located in the bottom right corner.

SELL K2 WIN K2
K2 SNOW FALL 2022 SALES CONTESTS

K2 × ENDVR

HOW TO ENTER:

- DOWNLOAD THE ENDVR APP (APPLE STORE/GOOGLE PLAY)
- CREATE YOUR PERSONAL ACCOUNT
- FIND AND JOIN YOUR SHOP'S ENDVR ACCOUNT
- FOLLOW USA K2 SKIS/USA K2 SNOWBOARDING
- OPEN THE AVAILABLE MISSION/CONTEST
- FOLLOW THE STEPS OUTLINED IN EACH MISSION



K2

Additional information available at:
Livinthedreamsales.com

Thank you
from Livin' The Dream Sales .