

COMPANY

WORKBOOK 2020-2021 IN SPIRED

For over 25 years, Atlas has been committed to the principle that better technology delivers an enhanced outdoor experience. No two adventures are the same, and snow conditions vary according to a myriad of factors. As such, it is paramount that our engineers conduct an all-encompassing design and development process. Rounded out with rigorous testing in the gnarly terrain of the Cascades, you can rest assured that Atlas snowshoes are the epitome of thoughtful design.

ENGINERED FOR THE ADVENTURE READY



SNOWSHOE CATEGORIES

BACKCOUNTRY

Developed to take on the steepest, most technical terrain the backcountry can impose. Offering superior mobility and durability, this category is for the true enthusiast looking to get off the grid.

ALL-MOUNTAIN

The snowshoes in the All-Mountain category are designed to be well-rounded quiver killers. From hikes beyond the tree line in deep powder to hard pack, these snowshoes will get you to your destination with ease.

TRAIL WALKING

For journeys on flat to rolling terrain, the Trail Walking category offers snowshoes for those looking to take on less technical trails. With the same driven engineering long-associated with Atlas, these snowshoes provide performance and reliability for winter recreation.

04 | ATLAS SNOWSHOE CO.



APEX SERIES

The APEX Series is Atlas' highest performing snowshoe line, designed to cover all winter snow conditions and terrain.

ARTICULATION

The Spring-Loaded™ Suspension (SLS) patented design, suspends the snowshoe close underfoot so it can move freely, absorb impact, flex naturally side-to-side and allow deeper crampon penetration into the slope for an uncompromised stride.

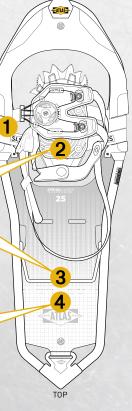
Ø ROCKERED FOOTBED

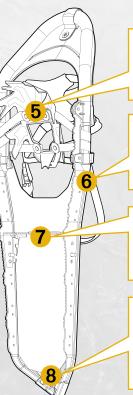
Allows your foot to settle into a comfortable position in the binding for a natural, rolling gate.

On steep climbs, calf muscles tire quickly and traction decreases when your foot matches the slope angle. The heel lift bar on Atlas snowshoes eases fatigue when climbing and ensures better grip when the terrain gets steep.

O INFINITY DECKING

Integrates the deck below and inside the frame with a sleek construction that eliminates frame wrap.





BOTTOM

TOE CRAMPON

Engineered with tempered steel to be strong and durable for confident traction on icy terrain that will last for years to come.

⑥ REACTIV-TRAC™ FRAME

Provides maximum grip with its perimeter of traction rail integrated into the frame, allowing Atlas' signature SLS suspension to perform at it's peak.

HEEL TRACTION

The heel traction bar acts a brake to keep you from sliding backwards, as well as providing purchase under your heel to keep your footing sure with each step.

O V-TAIL

Atlas's signature V-frame tracks straight in deep snow and the tapered tail pulls less snow as you step, saving energy. The turned-up tail of the V-frame rolls easily into each step for a natural gait.

TUBULAR SERIES

ATLAS

2

3

5

Our classic tubular snowshoes offer the best versatility for day-to-day use and come in multiple lengths for balanced flotation matched to the user's weight.

ARTICULATION

The Spring-Loaded™ Suspension (SLS) and Light-Ride™ Suspension (LRS) are our own patented articulation systems. Each with their own comfort and function features allowing your foot to articulate naturally and absorb impact for smooth striding.

ROCKERED FOOTBED

Allows your foot to settle into a comfortable position in the binding for a natural, rolling gate.

HEEL PAD

The TPU heel pad protects the deck, keeps your heel from slipping side-to-side and dampens the noise of the snowshoe.

HEEL LIFT

On steep climbs, calf muscles tire quickly and traction decreases when your foot matches the slope angle. The heel lift bar on Atlas snowshoes eases fatigue when climbing and ensures better grip when the terrain gets steep.

O NYTEX DECKING

Lightweight and flexible Nytex decking provides the durability winter demands, while easily shedding snow to lessen the load.

O TUBULAR FRAME

Durable 6061 Series aluminum is used on the tubular frames. This is our quietest frame, providing maximum floatation as it settles gently into the snow with each step.

TOE CRAMPON

Engineered with tempered steel to be strong and durable for confident traction on icy terrain that will last for years to come.

HEEL CLEAT

Our first patent, the Atlas Heel-Cleat revolutionized snowshoe performance and created an industry standard, adding traction and stability for climbing, descending and traversing varied terrain.

Ø V-TAIL

 (\bigcirc)

BOTTOM

Atlas's signature V-frame tracks straight in deep snow and the tapered tail pulls less snow as you step, saving energy. The turned-up tail of the V-frame rolls easily into each step for a natural gait.

HELIUM SERIES

The all-new Helium Series boasts the lightest composite snowshoes available. The unique louver design sheds snow keeping them lightweight while also creating traction. The rounded edges allow the snowshoe to settle gently and flex, making strides feel natural. With a model designed for Backcountry, All-Mountain and Trail Walking, there is a Helium to meet the needs of every adventurer.

HELIUM-BC HELIUM-MTN HELIUM-TRAIL





• ARTICULATION

The Pivot Limiter sits lower in the decking, rooting your strides to the ground.

ROUNDED EDGE

The uniquely designed rounded edge of the Helium deck allows the snowshoe to settle into the snow instead of diving to one side or the other like most composite snowshoes.

© ROCKERED FOOTBED

Allows your foot to settle into a comfortable position in the binding for a natural, rolling gate.

O HEEL LIFT

On steep climbs, calf muscles tire quickly and traction decreases when your foot matches the slope angle. The heel lift bar on Atlas snowshoes eases fatigue when climbing and ensures better grip when the terrain gets steep.

TOP

O TOE CRAMPON

Engineered with tempered steel to be strong and durable for confident traction on icy terrain that will last for years to come.

O TRACTION RAILS

Curved traction rails set in close to the foot provide sidehill traction and stability.

OLOUVERS

Shed snow and create integrated aftdeck traction that keeps you moving in the right direction.

O AFT-DECK FIN

We put a fin under the tail to keep the Helium tracking straight when the snow gets deep.

BOTTOM

The Atlas Race snowshoe is a revolution in racespecific engineering. The new, quick-adjusting Z-Speed Race binding is also removable to allow the user to direct-mount their desired footwear. The design is topped-off with the new Adjustable SLS system, making the Race a customizable performance machine. Get ready to win!



Z-SPEED RACE BINDING

This new, lightweight binding design features a smooth, hydrophobic silicon strap. The Z-shaped configuration allow for speedy single-handed adjustment across the entire foot.



ADJUSTABLE SPRING LOADED™ SUSPENSION

Thanks to our new Adjustable SLS the user can fine tune the suspension to the desired rebound and control. This simple adjustment is accomplished by changing the location of the aft-most screw on the binding system.

DIRECT MOUNT GUIDE

For those that wish to remove the binding and utilize directmounting, this ingenious addition eliminates the guesswork of past methods when drilling into footwear. The Direct Mount Guide shows where the guide holes in the binding are, clearly indicating where to drill. This makes the process quicker and eliminates costly mistakes.





Developed to take on the steepest, most technical terrain the backcountry can impose. Offering superior mobility and durability, this category is for the true enthusiast looking to get off the grid.



The fully-loaded APEX-BC will take backcountry terrain head on. From the aggressive Reactiv-Trac™ construction and Packflat™ binding to the rockered footbed, this snowshoe delivers performance while you speed to the summit.

Available Sizes: Men's 25", 30". Women's 22", 27". Weight/Pair: 3.77 lbs / 1.71 kgs (25") Surface Area: 158 sq in Features: Reactiv-Trac[™] Construction

- Packflat[™] Binding
- Holey-I Toe Crampon
- Spring Loaded[™] Suspension
- 19° Heel Lift
- Infinity Decking
- Rockered Footbed



The Montane gets an upgrade this year. We gave it our best-inclass tubular frame, the Reactiv™, for improved backcountry performance. In addition, we've upgraded to the Stabilock™ heel cleat making the Montane unstoppable. The perfect snowshoe to appreciate the quiet of winter and deep pow of the backcountry.

Available Sizes: Men's 25", 30", 35". Women's 23", 27". Weight/Pair: 4.46 lbs / 2.02 kgs (25") Surface Area: 176 sq in

Features:

- Reavtiv Frame[™]
- Wrapp[™] Swift Binding
- All-Trac[™] Crampon
- StabiLock Heel Traction
- Spring Loaded[™] Suspension
- 19° Heel Lift
- Nytex Decking



NEW

Our newest backcountry snowshoe, the Helium-BC is the lightest in the Helium guiver with the 23" coming in under 3lbs! Combining the new Helium deck and BC crampon with aluminum traction rails and the tried-and-true Packflat binding, this is a "do it all" snowshoe in the ultimate lightweight package.

Available Sizes: Unisex 23", 26". Weight/Pair: 3.19 lbs / 1.45 kgs (26") Surface Area: 175 sg in Features:

- Helium Decking
- Packflat[™] Binding
- Helium BC Crampon
- Aluminum Traction Rails
- 19° Heel Lift

TAIN

The snowshoes in the All-Mountain category are designed to be well-rounded quiver killers. From hikes beyond the tree line in deep powder to hard pack, these snowshoes will get you to your destination with ease.



The Apex-MTN stands on top of the All-Mountain category. It features Reactiv-Trac™ construction, Wrapp Helix™ binding with BOA® closure system and the X-TRAC™ crampon. Developed to be our most versatile, high performing snowshoe for limitless adventure.

Available Sizes: Men's 25", 30". Women's 22", 27". Weight/Pair: 4.08 lbs / 1.85 kgs (25") Surface Area: 158 sq in

Features:

- Reactiv-Trac[™] Construction
- Wrapp Helix™ Binding
- X-TRAC[™] Crampon
- Spring Loaded[™] Suspension
- 19° Heel Lift
- Infinity Decking
- Urethane Rockered Footbed



The Treeline is packed with features to tackle your favorite winter hikes. The lightweight, responsive energy return of the Spring-LoadedTM suspension, the comfort of the new Wrapp MTNTM binding and the Reactiv FrameTM all make for a snowshoe that will take you to the treeline and beyond.

Available Sizes: Men's 25", 30". Women's 23", 27". Weight/Pair: 4.13 lbs / 1.87 kgs [25"] Surface Area: 176 sq in Features: • Reactiv Frame™ • Wrapp™ MTN Binding • All-Trac™ Toe Crampon • StabiLock Heel Traction • Spring Loaded™ Suspension

- 19° Heel Lift
- Nytex Decking



NEW

With anodized aluminum traction rails and the new Wrapp-MTN™ binding this snowshoe is a showstopper. Designed to excel in all types of terrain, the Helium-MTN offers maximum traction and comfort to make your favorite summer hike a new winter adventure!

Available Sizes: Unisex 23", 26". Weight/Pair: 3.35 lbs / 1.52 kgs (26") Surface Area: 175 sq in Features:

- Helium Decking
- Wrapp[™] MTN Binding
- Helium MTN Crampon
- Aluminum Traction Rails
- 19° Heel Lift

For journeys on flat to rolling terrain, the Trail Walking category offers snowshoes for those looking to take on less technical trails. With the same driven engineering longassociated with Atlas, these snowshoes provide performance and reliability for winter recreation.



A trail walking expert, the Apex-TRAIL features the Reactiv-Trac™ construction, easy to use Wrapp Trail™ binding, Twin-Trac™ toe crampon and heel lift. This shoe was built to conquer trails with reliability and comfort.

Available Sizes: Men's 25", 30". Women's 22", 27". Weight/Pair: 3.99 lbs / 1.81 kgs (25") Surface Area: 158 sq in Features: • Reactiv-Trac™ Construction

- Wrapp Trail[™] Binding
- Twin-Trac[™] Toe Crampon
- Spring Loaded[™] Suspension
- 19° Heel Lift
- 19° Heel Lift
- Infinity Decking



The Access shines by maximizing your natural gait on rolling and uneven terrain. You can head to the trails worry-free and in comfort thanks to a heel lift bar, Wrapp Trail™ binding and Light-Ride™ Suspension.

Available Sizes: Men's 25", 30", 35". Women's 23", 27". Weight/Pair: 4.01 lbs / 1.82 kgs (25") Surface Area: 176 sq in Features: • V-FrameTM • WrappTM Trail Binding • Twin-TracTM Toe Crampon • Advance AFT Head Traction

- Light-Ride[™] Suspension
- 19° Heel Lift
- Nytex Decking



NEW

The Helium-Trail makes snow-filled excursions all the more enjoyable! The flexible composite frame coupled with tempered steel traction rails create a rugged, yet lightweight package.

Available Sizes: Unisex 23", 26". Weight/Pair: 3.55 lbs / 1.61 kgs (26") Surface Area: 175 sq in Features: • Helium Deckina

- Helium Decking
- Wrapp Trail™ Binding
- Helium Trail Crampon
- 19° Heel Lift
- Traction Rails

SPEED CATEGORY

The Atlas Speed Series sets the industry standard in lightweight, durable snowshoes for highexertion winter action. Designed for winter runners and exercise junkies, these snowshoes provide needed support and traction without compromising the natural stride.



Our engineers painstakingly designed the Race snowshoe to fit the needs of athletes around the world. With the all new features like the Adjustable SLSTM, lightweight yet durable Z-Trac crampon and optional removable Z-Speed Race binding, this snowshoe is built for the mountain chargers.

Available Sizes: Unisex 22" Weight/Pair: 2.11 lbs / 0.96 kgs (with binding) 1.72 lbs / 0.78 kgs (without binding) Surface Area: 134 sq in Features: • 7075 Speed V-Frame • Direct Mount Binding • Z-TRAC Crampon • Adjustable Spring Loaded™ Suspension

Nytex Decking

NEW

The Run was developed to provide a precision fit for running in technical winter terrain. The footwear-compatible Speed Helix™ binding with BOA© closure system delivers a micro-adjusted fit for precison and comfort. A low-profile, minimalist design rounds out the Run to keep you moving light and fast!

AILAS

minar

Unisey

RUN

Available Sizes: Unisex 22" Weight/Pair: 2.54 lbs / 1.15 kgs Surface Area: 134 sq in Features: • 6061 Speed V-Frame • Speed Helix™ Binding • Dua-Trac™ Toe Crapon • Spring Loaded™ Suspension • Nytex Decking

YOUTH



Our performance snowshoe for kids, the Spark, provides the same excellent comfort, flotation and traction as our adult shoes. The youth V-Frame provides efficient flotation, and the simple, secure Grom binding will keep up with fast-growing (and moving!) kids.

Available Sizes: 20" Recommended Ages: 8-12 Weight/Pair: 2.32 Us / 1.05 kgs Surface Area: 121 sq in Features: • V-Frame[™] • Grom Binding • Toe Crampon • Heet Cleat • Fixed Toe Cord Blue

NEW

MINI

Coral

With the fun Atlas snowflake footprints left in the snow with each step, the Mini snowshoes are the perfect tools to instill a love of the winter from an early age. The easy-to-use Grom binding delivers a comfortable, secure fit and the binding's heel strap design means parents spend less time kneeling in the snow.

Available Sizes: 17" Recommended Ages: 4-8 Weight/Pair: 1.90 lbs / 0.86 kgs Surface Area: 88 sq in Features:

- Kids Molded V-Frame™
- Grom Binding
- Toe Crampon
- Rotating ToeCord
- Snowflake Traction



SNOWSHOE TOTES

Carry and store your snowshoes - and keep them in great shape - with the Atlas snowshoe tote, featuring a roll-top closure for guick top-end loading and versatile sizing.

Features

 Reinforced Cleat Protection Adjustable Shoulder Strap Top-Loading Design Roll-Top Closure • Sizes: Medium (23-27") and Large (27-35")

DELUXE SNOWSHOE TOTES

Show your snowshoes a little love with our Atlas Deluxe Snowshoe Tote. An interior stash pouch and generous internal gear pocket keep your hat and gloves secure and off the ground. An integrated mesh window keeps your shoes dry and ready for your next winter adventure.

Features

 Reinforced Cleat Protection Adjustable Backpack Straps

- Velcro Pole Carriers
- Mesh Ventilation Window
- Zip-Over Loading
- Dual Oversized Handles
- Sizes: Medium (23-27") and Large (27-30")

Trail Walking All Mountain 3-Piece Poles 2-Piece Poles ADJUSTABLE POLES

Find your rhythm and maintain stability on the most technical terrain. The lightweight Atlas Adjustable Snowshoe Poles feature an adjustable locking mechanism that clamps securely and releases effortlessly, providing easy packability and on-the-fly adjustments.

0

ALL MOUNTAIN 3-PIECE POLES

NEW

2 adjustment Locking Mechanism, 7075 Aluminum Seamless 3-Part Shaft, adjustable to 140cm, EVA Cork Grip and Carbide Tips.

TRAIL WALKING 2-PIECE POLES

1 adjustment Locking Mechanism, 6061 Aluminum Seamless 2-Part Shaft, adjustable to 130cm, EVA Grip and Steel Flex Tips.



alles

• One pair Helium Trail snowshoes • One pair Trail Walking 2-Piece Poles One Snowshoe Tote bag

Available Sizes: Unisex 23", 26" Weight/Pair (Snowshoes Only): 3.55 lbs / 1.61 kgs [26"] Surface Area: 145 sq in Features: Wrapp Trail[™] Binding Helium Decking • Heel Lift Bar Traction Rails





NEW ALL-SEASON POLE KIT

This kit contains two all-season baskets and rubber tips, allowing you to use your poles year-round.

TECHNOLOGY MATRIX

			METEO	CHNOL	.OGY		BINDING TECHNOLOGY							TRACTION TECHNOLOGY											ARTICULATION			OTHER						
SERIES	SNOWSHOE	REACTIV-TRAC ¹⁴	REACTIV [™] FRAME	NYTEX DECKING	INFINITY DECKING	HELIUM DECK	WRAPP** HELIX BINDING	WRAPP** MTN BINDING	WRAPP TM SWIFT BINDING	WRAPP [™] TRAIL BINDING	PACK-FLAT ¹⁴ BINDING	Z-SPEED RACE BINDING	SPEED HELIX ¹⁴⁴ BINDING	HOLEY-1 TOE CRAMPON	X-TRAC [™] CRAMPON	ALL-TRAC [™] TOE CRAMPON	Z-TRAC CRAMPON	DUA-TRAC [™] TOE CRAMPON	HELIUM BC CRAMPON	HELIUM MTN CRAMPON	HELIUM TRAIL CRAMPON	TWIN-TRAC** TOE CRAMPON	TOE CRAMPON	FULL LENGTH TRACTION	ADVANCED AFT TRACTION	STABILOCK REAR TRACTION	ALUMINUM HEEL CLEAT	KIDS SNOWFLAKE HEEL TRACTION	SPRING-LOADED [™] SUSPENSION	LIGHT-RIDE** SUSPENSION	PIVOT LIMITER	19° HEEL UFT	ATLAS UTILITY STRAP	BOA® CLOSURE SYSTEM
	APEX BC																																	
ß	MONTANE																		11															
	HELIUM BC									1											1	1												
z	APEX-MTN																						1											
ALL-MTN	TREELINE										8														-									
AL	HELIUM MTN														/								1											
<u>u</u>	APEX-TRAIL								2																									
TRAIL WALKING	ACCESS																				1						351							
- ×	HELIUM TRAIL																																	
SPEED	RACE																																	
SPE	RUN															~																		
үоитн	SPARK		1																															
Yol	MINI			2											-																			

SIZING CHART

Atlas makes lightweight, durable snowshoes for a variety of winter uses. To choose the right snowshoe, consider your weight (with gear), typical snow or trail conditions (dense wet snow, light powder or packed trails) and snowshoe needs (more maneuverability or flotation). In determining which snowshoe is right for you, decide which category and Atlas Technology best fits your needs.

MEN'S MO	DEL SIZES
SIZES	LOAD (IN LBS)
25"	120 - 200 lbs
30"	150 - 250 lbs
35"	180 - 300+ lbs

100**-**180 lbs

140-235+ lbs

80**-**160 lbs

150**-**220+ lbs

APEX 25"

APEX 30"

HELIUM 23"

HELIUM 26"

WOMEN'S MODEL SIZES

SIZES	LOAD (IN
23"	80 - 160
27"	120 - 200
APEX 22"	75-150
APEX 27"	105 - 190-
HELIUM 23"	80-160
HELIUM 26"	150-220-

SPEED							
LOAD (IN LBS)							
75 - 190 lbs							

YOUTH MODEL SIZES

SIZES	LOAD (IN I
MINI 17″	30 - 80 l
SPARK 20"	50 - 120

V LBS lbs

0+lbs lbs +lbs lbs

)+lbs

lbs)lbs

ATLAS TECHNOLOGY GLOSSARY BINDING TECHNOLOGY

PACK-FLATTM BINDING

P · A · C · K The PackFlat[™] binding accommodates larger mountaineering & snowboard boots, featuring a single urethane z-strap that holds the foot securely and is fully field-replaceable with the included BC Utility Strap. Designed to pack flat when not in use.

WRAPP™ MTN BINDING

The Wrapp™ MTN binding blends Atlas' proven Wrapp™ series design combined with Boa® Closure System crafted for All-Mountain snowshoeing use. Providing a secure fit each and every time. the simple twist of a dial delivers consistent precision when the terrain gets technical.

WRAPPTM HEI IX BINDING

The Wrapp™ Helix binding blends Atlas' proven Wrapp™ series design with the added performance of the Boa® Closure System, Providing a secure fit each and every time, the simple twist of a dial delivers consistent precision when the terrain gets technical.

WRAPP™ SWIFT BINDING

The Wrapp™ Swift binding blends a technical fit with great comfort and ease of use thanks to the positive toe locater, warm EVA padding. and straps that cinch and release seamlessly.

WRAPP™ TRAIL BINDING

Comfortable and easy to use, the gender-specific Wrapp™ Trail WRAA bindings cradle the foot securely

SPEED HELIX™ BINDING

The fastest binding in the Atlas line, the Speed Helix™ with Boa® **HELIX** Closure System, delivers a micro-adjusted fit for precision and comfort on technical terrain, with a low profile, lightweight design that keeps you running further.

Z-SPEED RACE BINDING

This new, lightweight binding design features a smooth, hydrophobic silicon strap. The Z-shaped configuration allow for speedy single-handed adjustment across the entire foot.

FRAME TECHNOLOGY

HELIUM DECK

The deck of the all-new Helium series provides the foundation to make these the lightest composite snowshoes available. The unique louver design sheds snow to keep them lightweight, while also creating traction.

V-FRAME™

The V shape tracks straight in deep snow and the tapered tail pulls less snow as you step forward, saving you energy. The turned-up tail of the V-Frame™ rolls easily into each step for a natural gait.

REACTIV-TRAC™

Reactiv-Trac[™] construction integrates the perimeter aft stability of serrated REARINE traction rails with Spring-Loaded[™] Suspension and the flex of an elliptically formed nose, allowing the binding, crampon, and frame to conform and articulate independently with the terrain.

REACTIVTM ERAME

Our most recent patent, the variable forming of our aluminum ReactiV™ frame changes from a cylindrical to an elliptical shape to increase strength where the frame bears the greatest load for a stiffer, more responsive snowshoe frame.

BOA® CLOSURE SYSTEM

Stainless steel lace evenly distributes pressure across the foot for the most comfortable and secure fit. Easy, durable, on-the-fly adjustment.

ARTICULATION TECHNOLOGY

SPRING-LOADED[™] SUSPENSION

Precision-focused, Spring-Loaded[™] Suspension's (SLS) patented design, suspends the snowshoe close underfoot so it can move freely with its intended articulation, absorbing impact, flexing naturally side-to-side, and allowing SPRING-LOAD deeper crampon penetration into the slope for an compromised stride.

LIGHT-RIDE™ SUSPENSION

Light-Ride[™] Suspension (LRS) is the perfect blend of comfort and function allowing your foot to articulate naturally and cushioning impact for smooth striding on mellower terrain



HELIUM BC CRAMPON

HELIUM Designed and tested to meet the standards of alpine adventurers, - BC the BC is the lightest crampon in the Helium series. Crafted from tempered steel, this crampon's tangs provide the bite needed in CRAMPON variable snow conditions. The BC crampon also maintains a low profile to compliment the pack-flat binding.

HELIUM MTN CRAMPON

The most aggressive crampon in the Helium series! The MTN was HELIUM created to provide reliability, giving the user confidence in all types of snow and ice. The design is rounded out with an aft tang, creating 360-degree engagement around the foot for superior grip.

needed grip for excursions down less extreme trails. The fore-foot

alignment of the tempered steel tangs provides stability and ribbing

allows the crampon to shed snow more effectively.

Z-TRAC CRAMPON Engineered for race-worthy traction, this crampon is made from 6061 - MTN aluminum and features 360 degree engagement around the foot.

CRAMPON

- TRAIL -

CRAMPON

snow conditions.

ADVANCED AFT TRACTION

Our surest grip comes from the sharp ice tips on the heel cleat. With four angled and ridged side rails and the integrated heel lift bar, the user can expect superior traction and deeper snow penetration with each step.

The weight-activated, StabiLock Rear Traction optimizes weight distribution t

its serrated traction elements, for sure footing on the most technical terrain.

ALL-TRAC[™] TOE CRAMPON

The time-tested geometry of our All-Trac™ toe crampon provides traction in all directions. Wider traction tabs on the sides and corners complement sharp front **«TRAC»** and rear points for confident hiking.

The minimalist design of the Trail crampon gives snowshoers the HELIUM

HOLEY-1 TOE CRAMPON

Our top-end traction, the Holey-1 uses shovel-shaped stainless steel prongs for HOLEYbetter hold, with sharp ice tips for superior bite on frozen slopes.

KIDS SNOWFLAKE HEEL TRACTION

STABILOCK REAR TRACTION

Our snowflake molded traction accompanies the steel toe crampon to give the Sprout 17 and Mini 17 excellent grip without excess metal and your kids will love the snowflake and Atlas stamps left in the snow.

TWIN-TRAC™ TOE CRAMPON

Sure footing on two planes, the Twin-Trac™ toe crampon uses a sturdy row of front points and two side teeth to keep your foot from twisting

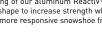








V247







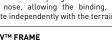


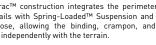


24 | ATLAS SNOWSHOE CO.





















helium

FRÅME

X-TRAC[™] CRAMPON An aggressive crampon that can bite into ice and hard packed snow while still being able to scoop underfoot when walking in softer **«TRAC»** conditions

HEI IUM TRAIL CRAMPON







<u>RS</u>

ATLAS SNOWSHOE CO. | 25

HEEL CLEAT / ALUMINUM HEEL CLEAT

Our first patent, the Atlas Heel Cleat revolutionized snowshoe performance and created an industry standard, adding traction and stability for climbing descending and traversing varied terrain.

Aggressive saw-toothed traction provides a secure grip on steep slopes, in

DUAL-TRAC™ CRAMPON

Designed for confident footing as you pick up the pace, aluminum Dual-Trac™

crampon offers lightweight traction on the iciest terrain

FULL-LENGTH TRACTION CULL-Length

ADVANCED





STABI







«TRÁC»











Men's Women's



Men's Women

NEW



KITS



YOUTH

=

€ '≝

Unisex HELIUM-MTN

NEW



USA

ATLAS SNOWSHOES Global Product & Marketing 413 Pine Street, Suite 300 Seattle, WA 98101 Customer Service: 888-482-8527

CANADA

1 Westside Drive Unit #7 Toronto, Ontario M9C1B2 Canada +1 866 747 7013

NORWAY

Madshus As Industrieveien 29 N-2836 Biri Norway Madshus@Madshus.com Phone: 61134300

EUROPE

K2 Sports Europe GmbH Seeshauoter Strasse 62 82377 Penzberg Germany info@k2sports.de

JAPAN

Montbell Co. Ltd. Headquarters 2-2-2 Shinmachi Nishi-ku Osaka 550-0013 Japan (+81)6-6536-5740

www. atlassnowshoe.com @atlassnowshoes

2020 ©Atlas Snowshoe Company, all rights reserved. Atlas Snowshoe Company is a registered trademark of K2 Sports in the U.S. and/or other countries worldwide.